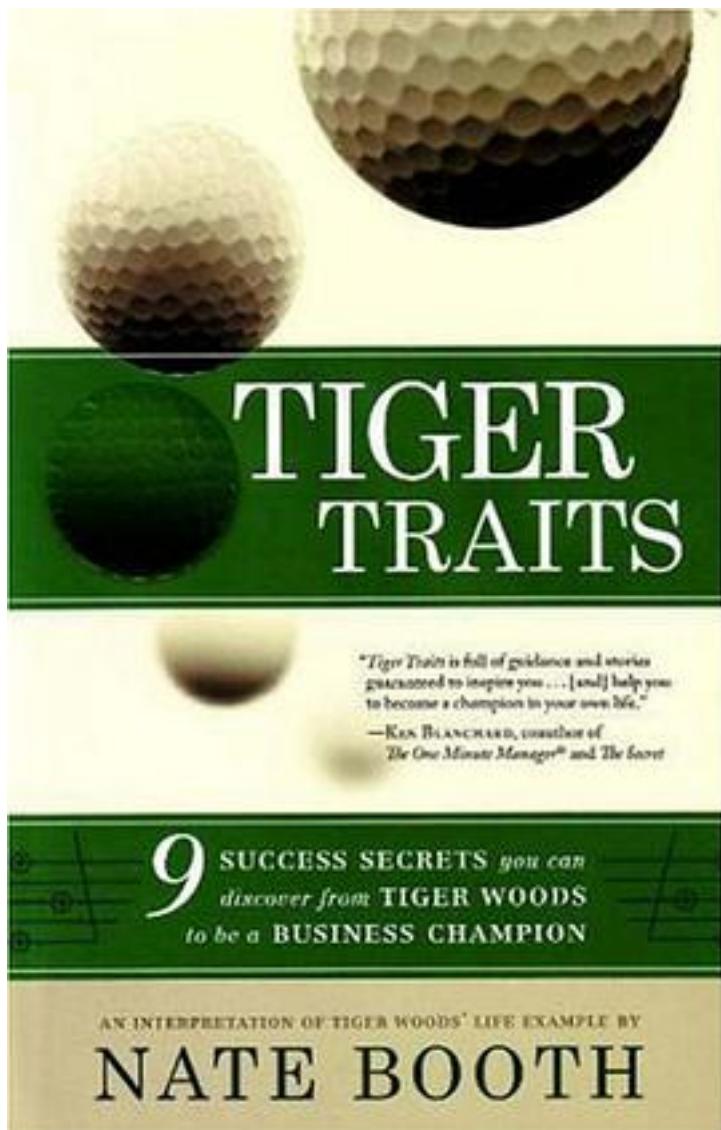


Tiger Traits



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Tiger Woods' success in golf and in life is not an accident. There's no doubt that he was born with a special talent, but Tiger also has nine traits that have allowed him to express that talent in extraordinary ways. These nine traits have helped Tiger become a champion, and they can help you lay a solid foundation for an outstanding business career and a fulfilling life. Each chapter contains stories from Tiger's life that exemplify one of the traits, a practical discussion about how each trait plays out in the business world, and exercises that will help you put the lesson into practice in your personal life. Tiger Traits describes how Tiger developed his natural talents and created a compelling dream for his life, who his heroes and mentors were, and how all of this helped him not just on the golf course but also in his journey to become a top entrepreneur in the world of sports. The lesson's Tiger's life teaches us how to acquire confidence, use mental models to create success.

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