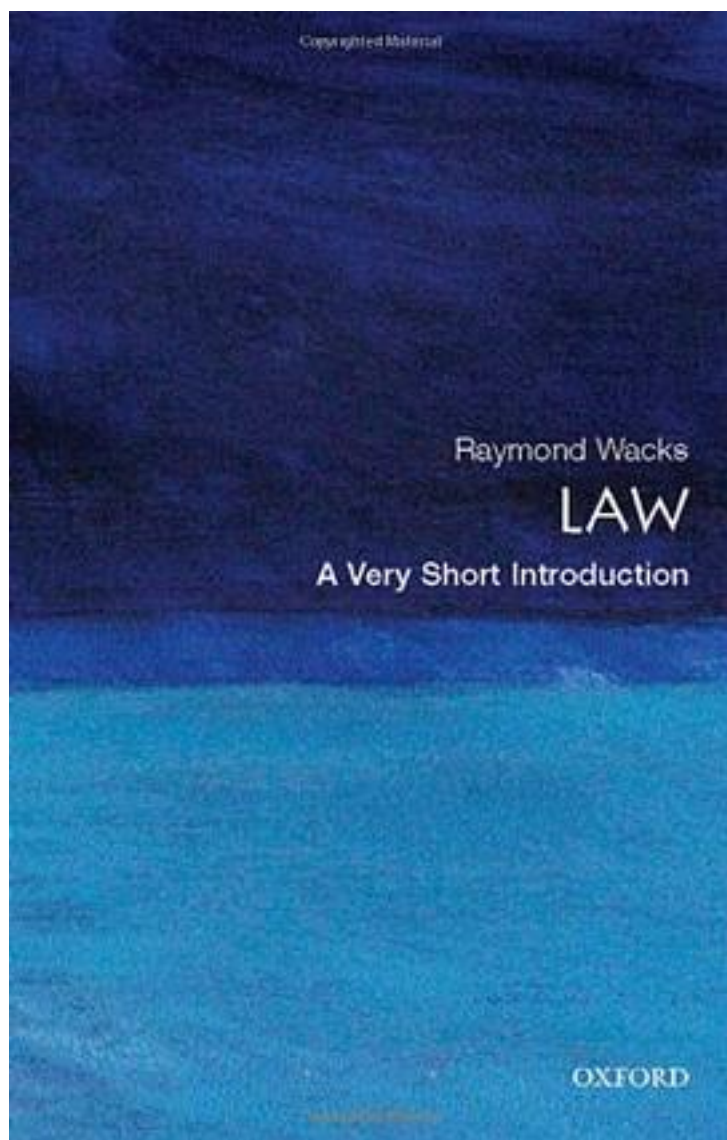


# Law



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Starting a small business is easy. Doing it right is not. Every decision you make today directly impacts your future success. Careful planning is crucial for identifying your goals and creating a path to achievement. Understanding the many legal obligations as well as legal protections available to you is key. The Law (In Plain English)?? for Small Business is your one-stop guide for making the right decision every time. It covers the topics that concern you the most and provides clear and accurate explanations of the laws affecting your small business. All the basic tools needed to begin operations are included such as- --Incorporating --Advertising --Taxes--Licenses --Trademarks --Insurance It also keeps an eye on the future by examining such unique issues as- --Franchising --Succession Planning --Multilevel Marketing --eBusiness Considerations No matter what stage your business is at, it is never too late to get on track. So, whether you are thinking about opening a small business, wanting to make sure that you do it right, or ready to expand to the next level-The Law (In Plain English)?? for Small Business has everything you need

作者介绍:

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