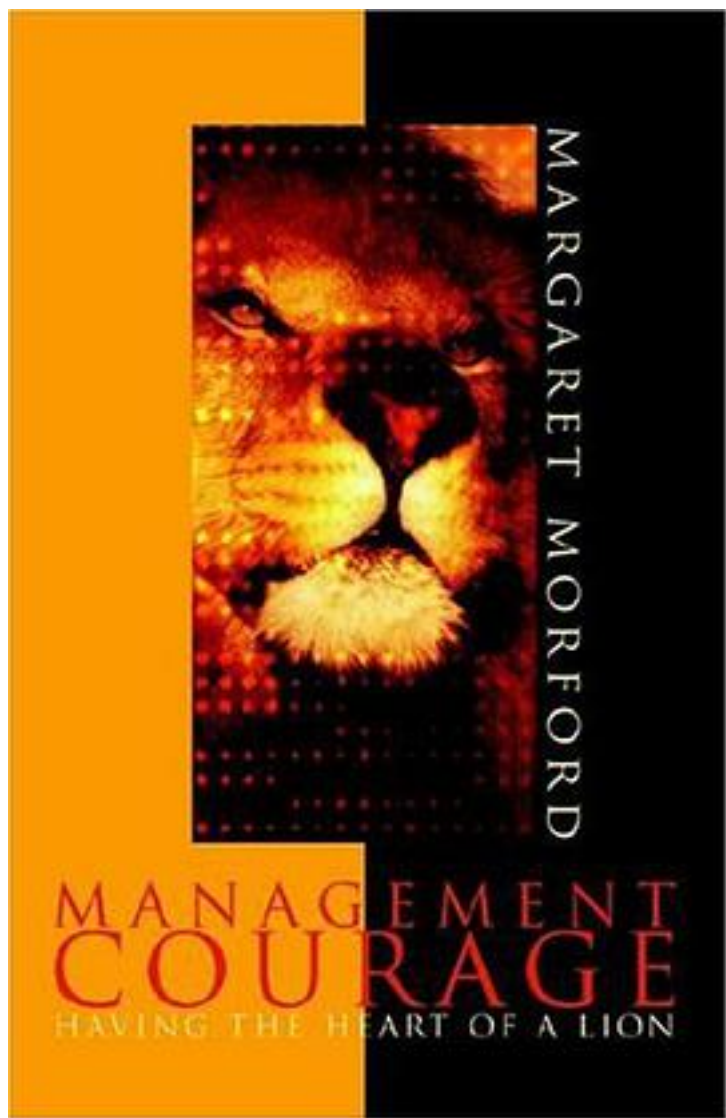


Management Courage



[Management Courage_ 下载链接1](#)

著者:Morford, Margaret

出版者:Lightning Source Inc

出版时间:2006-6

装帧:HRD

isbn:9781583850893

Margaret Morford - America's fastest-rising management strategist - has a no-nonsense message for managers everywhere: In today's fiercely competitive marketplace, you simply cannot afford to be the wishy-washy, "play it safe" manager of yesteryear. Why not? Because managing like that will earn you two rewards: Your best employees hitting the Exit door doing 95 mph and your bottom-line sinking like a stone. Dismissing today's burned-out management theories, Margaret reveals the ultimate 6-step management makeover - Management Courage. In seven profoundly eye-opening chapters, Margaret shows why this unorthodox, revolutionary strategy must be embraced now by every manager and employer wishing to win the impassioned devotion of their employees.

作者介绍:

目录:

[Management Courage_ 下载链接1](#)

标签

评论

[Management Courage_ 下载链接1](#)

书评

[Management Courage_ 下载链接1](#)