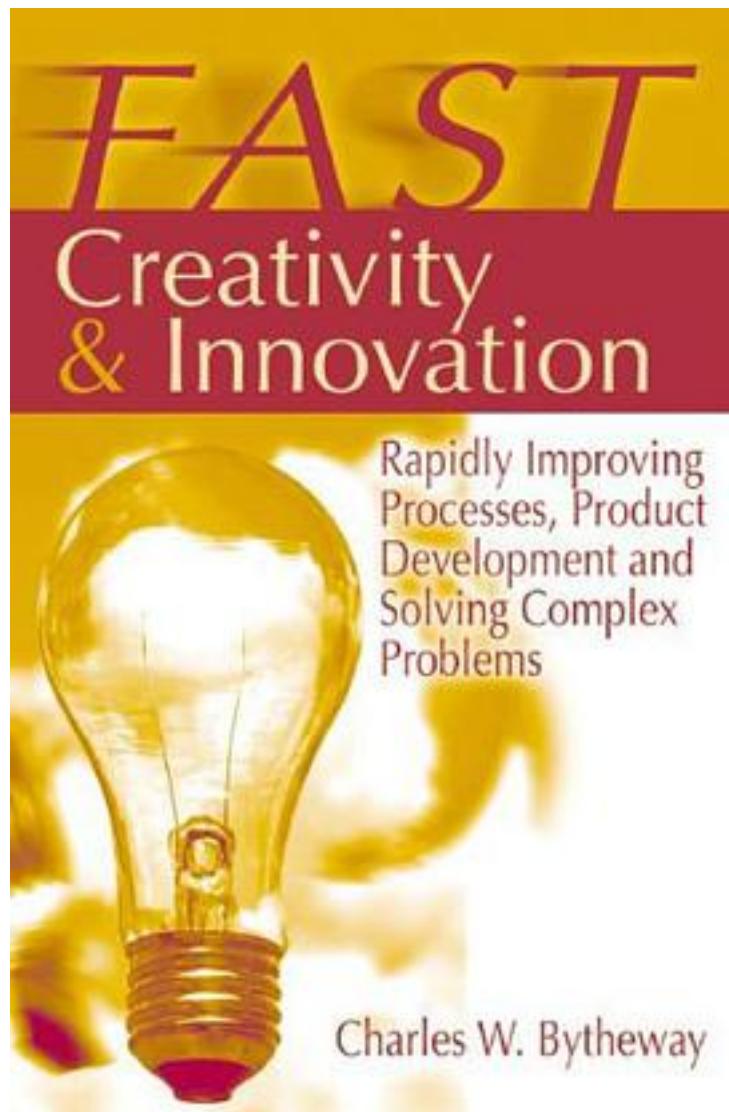


Fast Creativity and Innovation



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Function Analysis Systems Technique (FAST) is a powerful mapping technique that can graphically represent goals, objectives, strategies, plans, projects, processes, and procedures in function terms to identify related dependencies by organising them into a cause-and-effect relationship. It is used as a tool to enhance productive thinking, innovation, creativity, and complex problem-solving by allowing problems to be represented quickly and clearly. "Fast Creativity & Innovation" explores all the original concepts behind the FAST method with examples from all sorts of disciplines and industries, as well as looking at some of the newer derivatives of the method - such as fishbone diagrams and process mapping - and how they can be re-introduced to the original concept to tap into undiscovered opportunities for success.

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