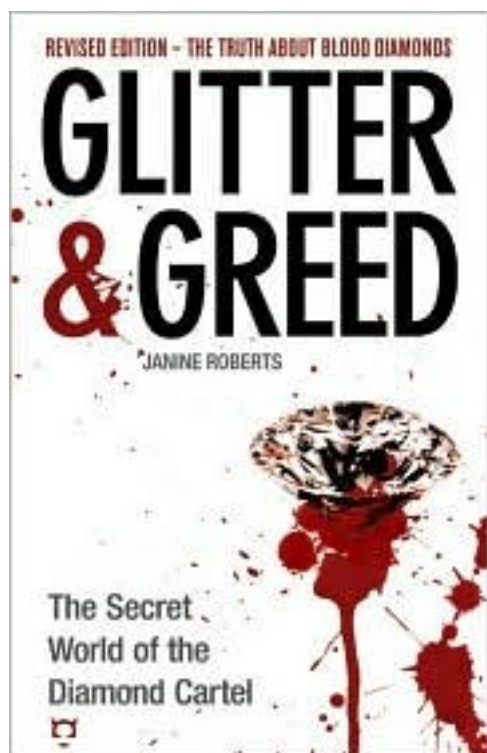


Glitter and Greed



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著者:Roberts, Janine

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Rare, romantic, and forever: The diamond industry depends on these myths to reap billions of dollars of profit. This sensational investigation explodes such fallacies and reveals how multimillion-dollar advertising campaigns create the impression of rarity and romance. It reveals a very secret and unromantic world, one that is dominated and controlled by a handful of mighty corporations. With Leonardo DiCaprio's new movie "The Blood Diamond" making more people than ever aware of the seamy side of the diamond trade, Janine Roberts' explosive expose, taking us through seven decades of intrigue and manipulation, is the right book at the right time.

作者介绍:

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