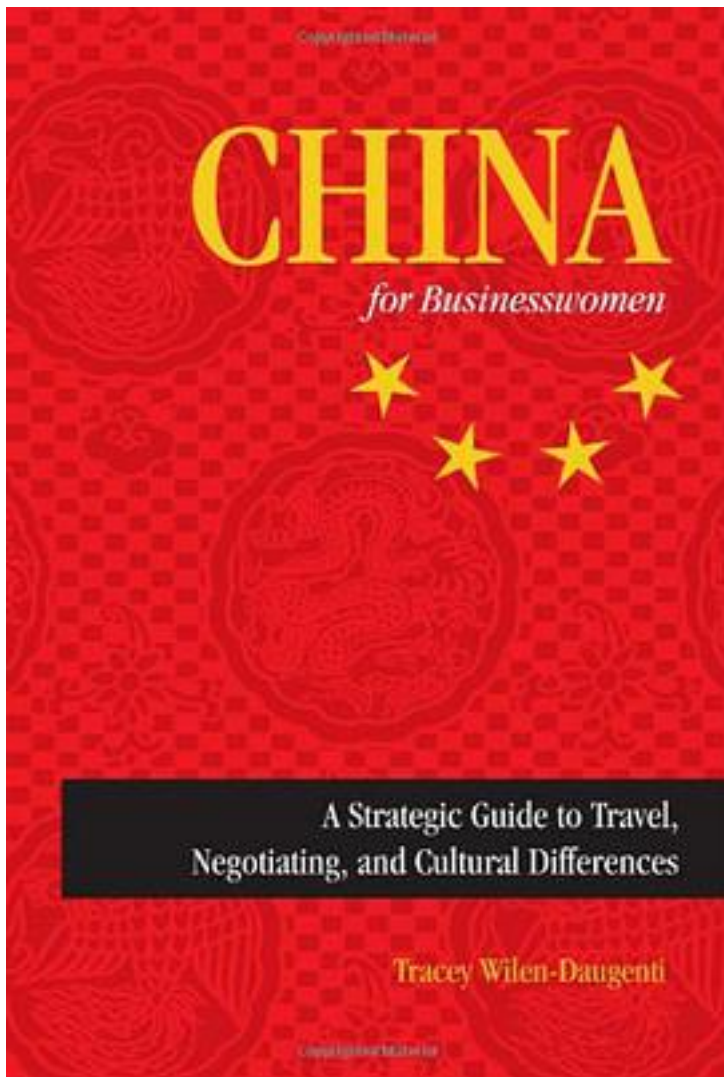


China for Businesswomen



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在线阅读本书

China is today the world's largest producer of manufactured goods, and more and more businesswomen are working and traveling there as American firms expand their international trade. Based on interviews with women executives and entrepreneurs who have succeeded in China, this concise book offers straightforward advice for avoiding gender and cultural obstacles. Topics include travel, gaining cultural awareness, establishing credibility, understanding negotiation protocol and process, coping with harassment, and entertaining, plus background on women in Chinese history and society.

Author and expert Dr. Tracey Wilen-Daugenti is an executive in Silicon Valley and a frequent guest on local and national business media.

作者介绍:

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