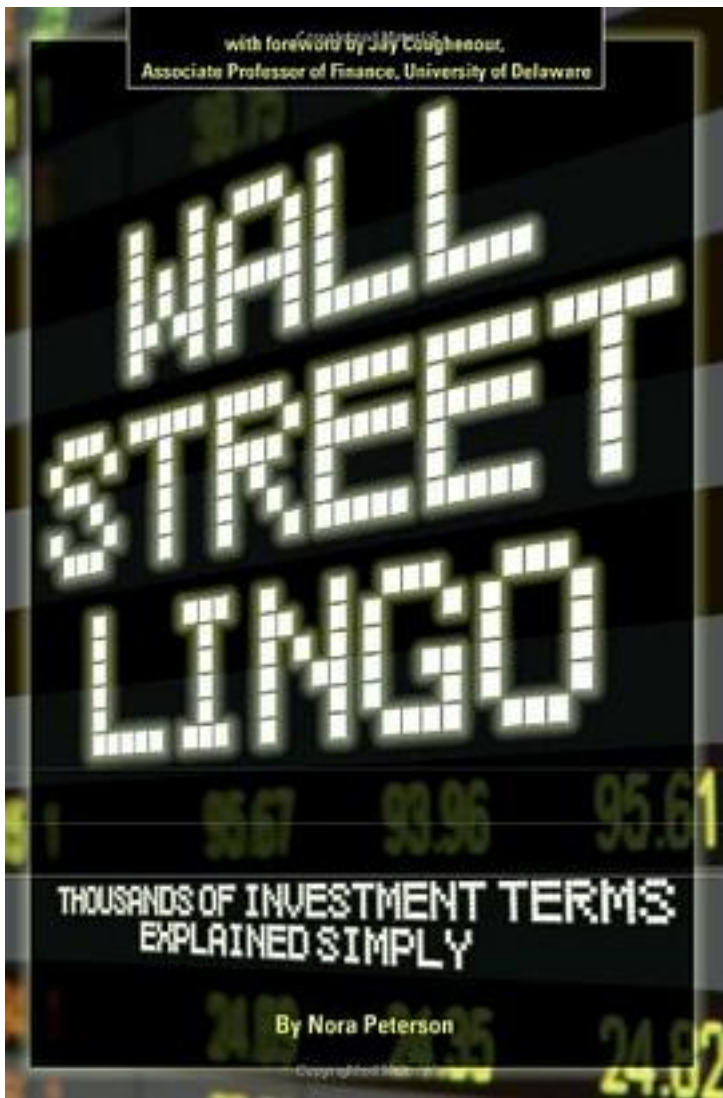


# Wall Street Lingo



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Finally, a finance dictionary compiled with the individual investor in mind. Wall Street Lingo does more than define the terms your stockbroker, the Wall Street Journal and CNBC pitch at you it explains them in a way that traditional dictionaries can't. Where other dictionaries start at A and end at Z, Wall Street Lingo is organized in chapters, by subject. It begins where you begin with a topic that has piqued your curiosity and ends only when your curiosity has been satisfied. Have you ever wondered about the difference between CPI and PPI? In other dictionaries, you'll find the definitions 200 pages apart. Wall Street Lingo brings them together in the chapter Economics for Investors. EBITDA. Gross Profit. Net Profit. Shareholders Equity. You could waste precious time searching for explanations to help you analyze a company's financial condition. Or you can open Wall Street Lingo to the chapter Decoding Financial Statements. If you think technical analysis is only for the pros, flip to the chapter Technically Speaking for dozens of plain English translation to stock chart terms like Bollinger bands, MACD, Elliott wave theory and Bearish Divergence. It might change your mind. Whether you're an experienced investor or are exploring the market for the first time, you'll appreciate the easy-reading style and unique structure of this innovative investment tool. - Over 1,000 terms individual investors need to know and understand for profitable investing - Definitions organized by topic - Fully indexed and cross-referenced - Exhaustive list of commonly used acronyms - Helpful resources, complete with websites Wall Street Lingo is an essential reference that translates the jargon used on Wall Street into direct, easy to understand, Main Street language and organizes it the way you use it.

#### 作者介绍:

Nora Peterson brings more than three decades of in-the-trenches securities and futures trading experience to Wall Street Lingo. In the 1970s, she screened stocks by spending long hours pouring over binders of Value Line Investment Surveys and Standard & Poor's research reports at the library. In the 1980s, she taught herself to chart pork belly futures at a desk in her broker's office. Today she trades securities from a state-of-the-art computerized control station in her home. The shelves of her office are lined with reference books, but the one tool she could never find was a dictionary that didn't intimidate or overwhelm the everyday investor. So she wrote one.

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