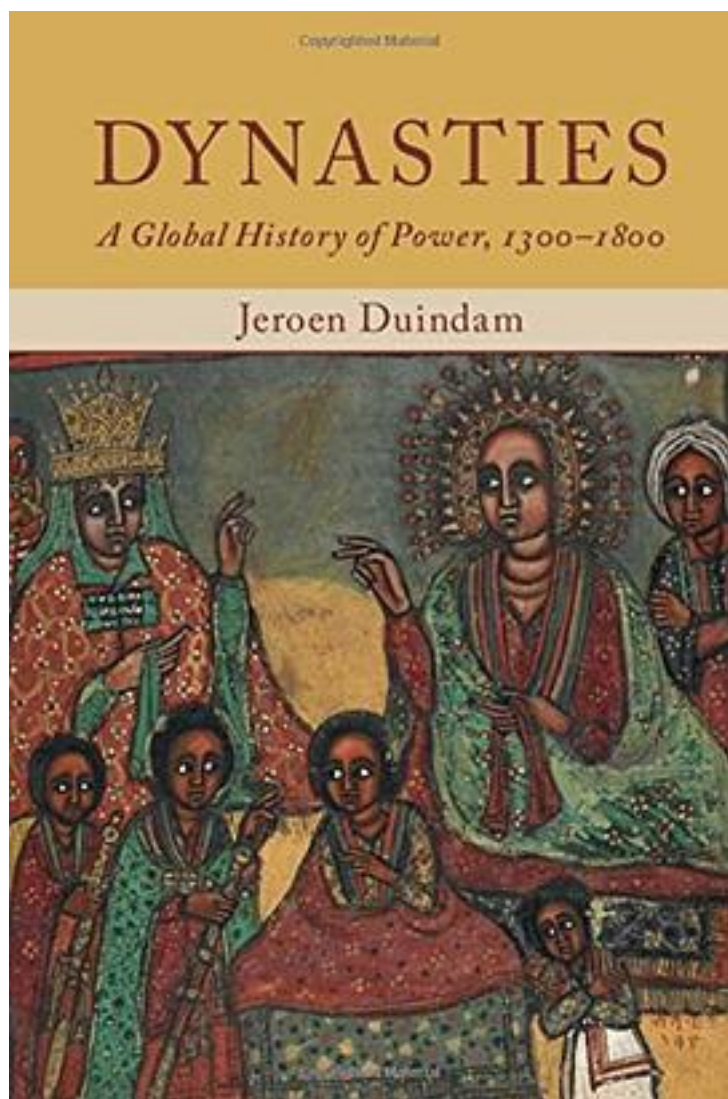


Dynasties



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著者:David S. Landes

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From the author of the New York Times bestseller The Wealth and Poverty of Nations , a fascinating look at the crossroads of kin and coin

David S. Landes has earned a reputation as a brilliant writer and iconoclast among economic historians. In his latest acclaimed work, he takes a revealing look at the quality that distinguishes a third of today's Fortune 500 companies: family ownership. From the banking fortunes of Rothschild and Morgan to the automobile empires of Ford and Toyota, Landes explores thirteen different dynasties, revealing what lay behind their successes-and how extravagance, bad behavior, and poor enterprise brought some of them to their knees. A colorful history that is full of surprising conclusions, Dynasties is an engrossing mix of ambition, eccentricity, and wealth.

作者介绍:

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标签

评论

没有细看，作者的历史和人物视角比较独特。谈到银行业时有天然的弊病，不得和权力绑定，但强人去世，他的家族不得不向权力妥协，权力消逝，所有约定又都是一纸空文。

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书评

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