Business Genetics

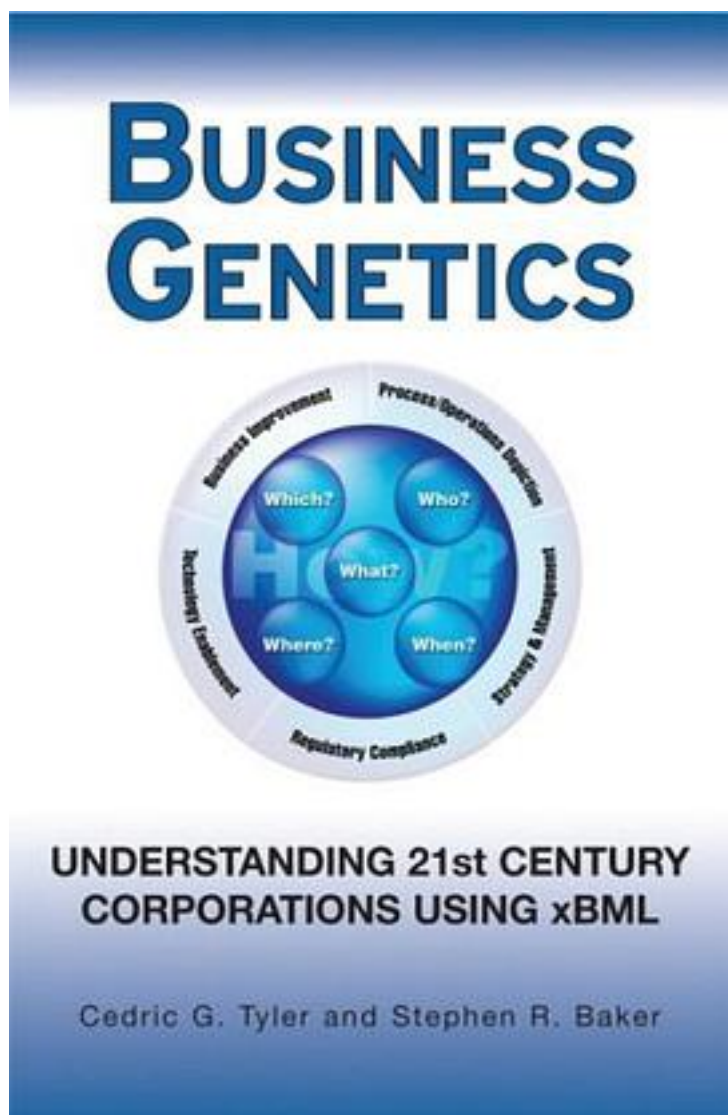![Business Genetics book cover - Understanding 21st Century Corporations Using xBML, Cedric G. Tyler and Stephen R. Baker]

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A revolutionary way to describe business, xBML (extended Business Modelling Language) is an intuitive graphical language that unlocks the DNA of a corporation using a system of diagrams based on five Ws (Who; What; Which; Where; When). xBML gives companies an complete and accurate map of their enterprise, that can then be re-used repeatedly to describe, plan and create improvement. It's time to throw out the flow charts. xBML breaks down the silos of an enterprise and provides the means for clear, concise communication between all members of the organization. Tyler and Baker provide a complete guide to xBML, and to why unlocking an organization's Business Genetics will lead to quantifiable business improvement.

作者介绍:

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