

International Logistics and Supply Chain Outsourcing

INTERNATIONAL LOGISTICS SUPPLY CHAIN OUTSOURCING

From Local to Global



Alan Rushton and Steve Walker

[International Logistics and Supply Chain Outsourcing](#) [下载链接1](#)

著者:Alan Rushton

出版者:Kogan Page

出版时间:2007-06-01

装帧:Hardcover

isbn:9780749448141

Logistics and supply chain outsourcing is an area of constant growth, and global sourcing is now a competitive requirement. It is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively. "International Logistics Supply Chain Outsourcing" is a comprehensive guide to the use of outsourcing logistics and supply chain operations. It includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, a detailed framework for the selection of a suitable service provider is examined, together with a comprehensive evaluation of change management and subsequent contract management requirements. Designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations, "International Logistics Supply Chain Outsourcing" provides a single source for the description and application of all aspects of logistics and supply chain outsourcing.

作者介绍:

目录:

[International Logistics and Supply Chain Outsourcing 下载链接1](#)

标签

成长类书籍

评论

[International Logistics and Supply Chain Outsourcing 下载链接1](#)

书评

[International Logistics and Supply Chain Outsourcing 下载链接1](#)