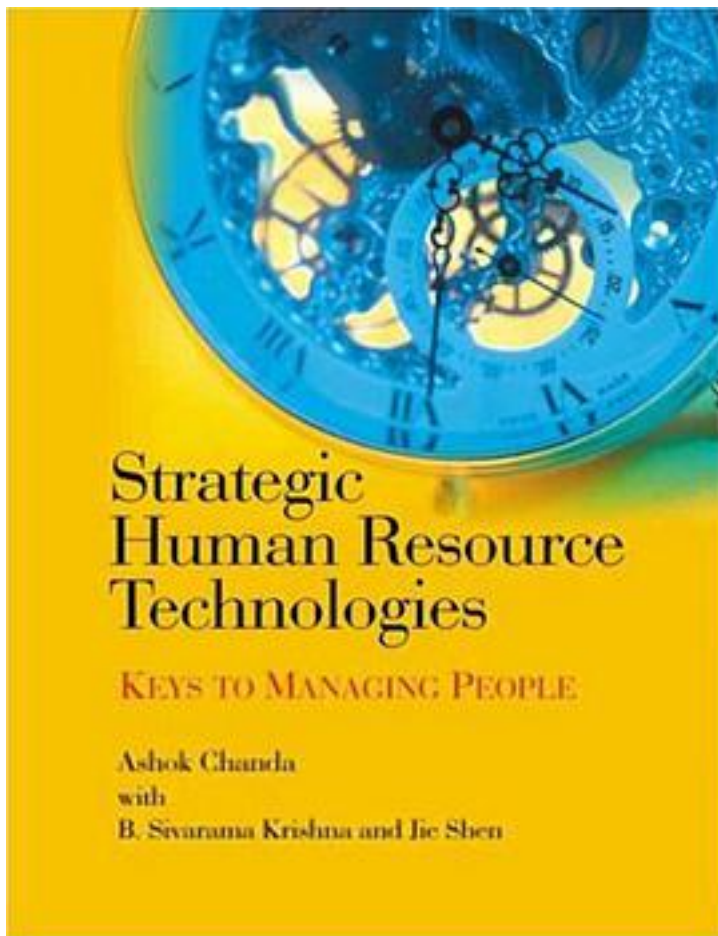


Strategic Human Resource Technologies



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In recent years, technology has transformed human resource management (HRM). While the task of managing people in organizations is becoming ever more complex, HR professionals can now get better results with the help of new tools and techniques.

This pioneering and unusual book defines HR techniques as technologies in their own right, and consolidates a broad array of strategies to provide a holistic view of people management. Bringing together 40 strategic HR technologies and explaining where and how they can add value to an organization, the authors also discuss how to brand these technologies within the enterprise. They cover the four broad areas of HR management: - Human technologies for profit-making - Building individuals and teams - Attracting and retaining talent - Scenario-building for the future Using models, charts and clearly-defined terminology, this book lays out the theories and practical steps in the application of HR technologies.

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