

Technology Management in Financial Services

FINANCE AND CAPITAL MARKETS SERIES



TECHNOLOGY MANAGEMENT IN FINANCIAL SERVICES

Ross McGill



[Technology Management in Financial Services_下载链接1](#)

著者:McGill, Ross

出版者:Palgrave Macmillan

出版时间:2008-9

装帧:HRD

isbn:9780230006799

Over \$5 trillion will be spent on technology in the financial services sector in the next three years. While there are many books covering purely technical issues, this is one of the very few that deals with the challenge of how to manage financial services technology in an area that under-pins almost every part of our modern global civilization. In four parts, the book covers the role of technology in today's financial services world, both retail and wholesale. It addresses issues of technology acquisition as well as how to deliver and maximize value from expenditure. Finally in an ever more regulated world, the book reviews the impact of regulatory effects and methods to benchmark management success. Where failure is not an option for business or technical managers, this book explains the key management issues that will make the difference between success and failure for many.

作者介绍:

目录:

[Technology Management in Financial Services 下载链接1](#)

标签

评论

[Technology Management in Financial Services 下载链接1](#)

书评

[Technology Management in Financial Services 下载链接1](#)