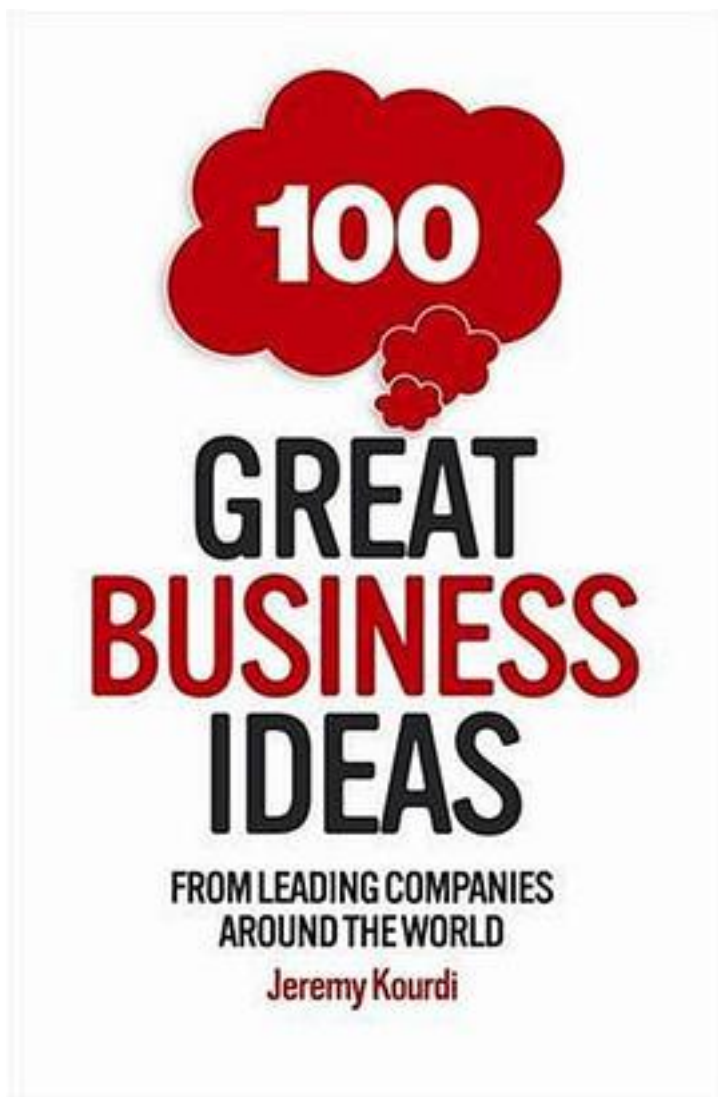


# 100 Great Business Ideas



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Poised to be the catalyst for business success, this collection of great ideas provides the fuel for companies of all sizes to create value and success. Some of the biggest corporate names supply their fire-tested strategies, accompanied by advice on applying their suggestions to different business situations. The simplicity and power of the ideas come across whether readers are starting a new business or looking to pump some life into an existing organization. Fast-paced and stimulating, this is a simple but potentially powerful book for those seeking inspiration and that new killer application.

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