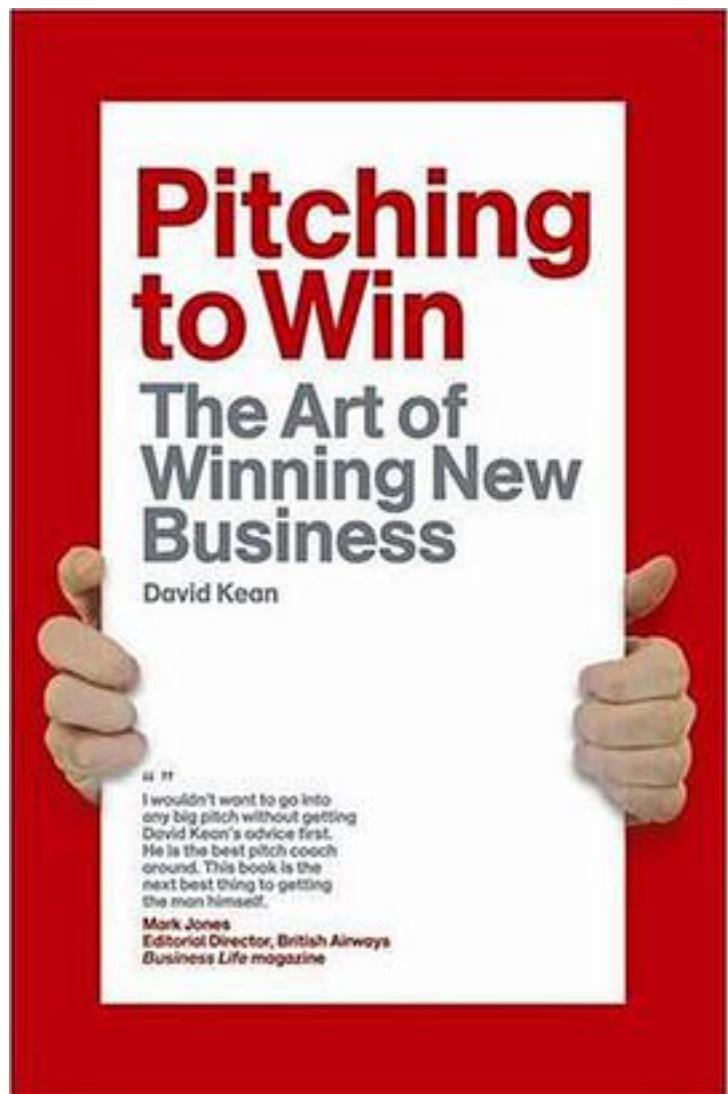


Pitch to Win



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This practical but powerful guide reveals the trade secrets behind successful sales pitches that win new clients and business. Each aspect of this competitive business activity is covered, from what prospective clients are looking for at a pitch and what pitching companies usually give them to why a company loses the sale. By implementing the simple advice and following the seven secrets of successful pitching, companies will become prepared, organized, and successful in future business dealings.

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