

Pitch to Win



[Pitch to Win_下载链接1](#)

著者:Kean, David

出版者:Independent Pub Group

出版时间:2007-10

装帧:Pap

isbn:9781905736249

This practical but powerful guide reveals the trade secrets behind successful sales pitches that win new clients and business. Each aspect of this competitive business activity is covered, from what prospective clients are looking for at a pitch and what pitching companies usually give them to why a company loses the sale. By implementing the simple advice and following the seven secrets of successful pitching, companies will become prepared, organized, and successful in future business dealings.

作者介绍:

目录:

[Pitch to Win_下载链接1_](#)

标签

评论

[Pitch to Win_下载链接1_](#)

书评

[Pitch to Win_下载链接1_](#)