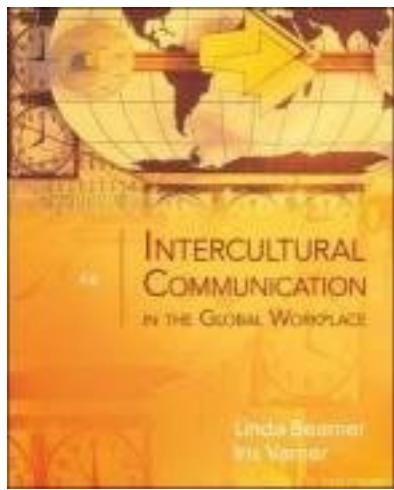


Intercultural Communication in the Global Workplace



[Intercultural Communication in the Global Workplace](#) [下载链接1](#)

著者:Linda Beamer

出版者:McGraw-Hill/Irwin

出版时间:2006-11-14

装帧:Paperback

isbn:9780073525068

"Intercultural Communication in the Global Workplace, 4/e" by Beamer and Varner addresses the issues of culture and communication within the context of international business. The text provides examples of how cultural values and practices impact business communication. The authors explore the relationships among the cultural environments of the firm and the structure of the firm. They examine how companies and individuals communicate, and concentrate on the underlying cultural reasons for behavior. This approach helps readers develop an ability to work successfully within an environment of cultural diversity both at home and abroad.

作者介绍:

目录:

标签

交流

Communication

通讯

跨文化沟通

英文

文化

多元文化

商业

评论

太差了吧，几十年前写的吗？把chinese muslin刻画成不会好好说话不懂迪士尼的刻板印象。举的这些例子也都是自己编的没有什么source咯

guidebook for commercial practice

shit

[Intercultural Communication in the Global Workplace 下载链接1](#)

书评

[Intercultural Communication in the Global Workplace 下载链接1](#)