

Business Law



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This work is co-authored by a practicing attorney and a college professor. It offers a basic understanding of the legal rights and responsibilities for people in both the public and private sector. This is a practical text designed to help students think of business law as it relates to life, not just as facts and laws to memorise. It is written in clear and understandable language. The authors have taken care to "show" rather than "tell" throughout the text by avoiding excessive court jargon and instead employing straightforward in-text examples, current and interesting cases and ethical dilemmas to drive home key points. The text is pedagogically thorough, with features written to help the students recall and apply theories that they learned throughout the chapters.

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