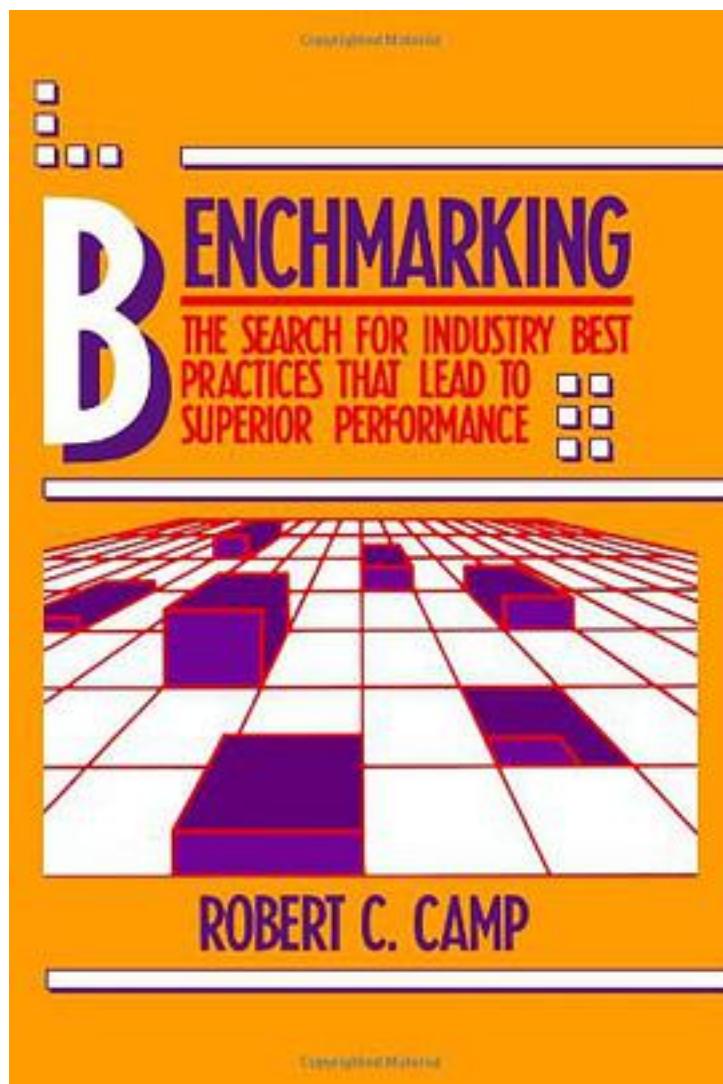


Benchmarking



[Benchmarking 下载链接1](#)

著者:Camp, Robert C.

出版者:Productivity Pr

出版时间:2006-8

装帧:Pap

isbn:9781563273520

Written by Dr. Robert Camp, universally regarded as the founding father of the benchmark process, this bestseller is quite simply the definitive reference on the topic. Camp guides readers through the historic ten-step benchmarking process that he developed while at Xerox. This process is credited with reviving that company when it was floundering in 1979. Camp presents other examples of the process, including its dramatic application to L.L. Bean. He uses these examples to show managers how to relate benchmarking to their own circumstances and then provides them with expert strategy and tips so that they can efficiently and easily launch their own quest for best performance.

作者介绍:

目录:

[Benchmarking 下载链接1](#)

标签

评论

[Benchmarking 下载链接1](#)

书评

[Benchmarking 下载链接1](#)