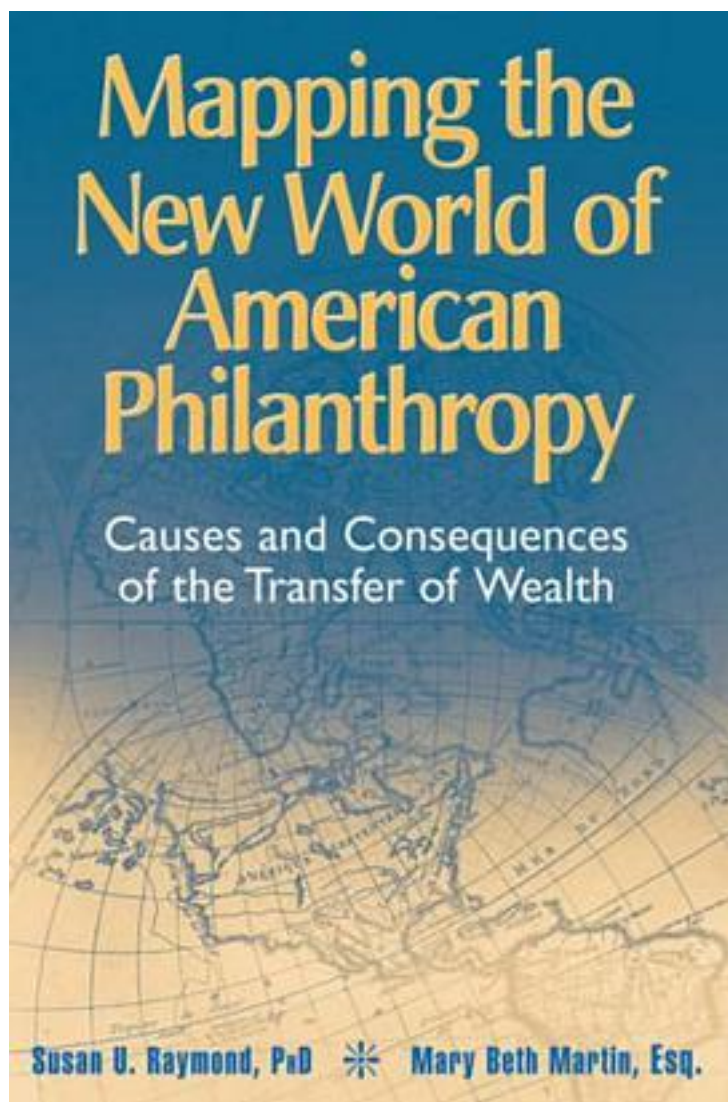


Mapping the New World of American Philanthropy



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出版者:Wiley

出版时间:2007-04-13

装帧:Hardcover

isbn:9780470080382

Praise for

Mapping the New World of American Philanthropy

Causes and Consequences of the Transfer of Wealth

"This book does a wonderful job of guiding the reader through the increasingly changing world of philanthropy. These changes must drive dramatic change in the not-for-profit sector if it is to respond efficiently and effectively. Only then will we be able to maintain the quality of our society." --Thomas J. Moran, Chairman, President, and CEO of Mutual of America

"The Great Wealth Transfer has been a mantra for years for fundraisers and donors alike. What does it really mean? Susan Raymond and Mary Beth Martin bring rigorous analysis and profound insights to the phenomenon in this book, which provides the definitive map for navigating a brave new world of philanthropy."--Fiona K. Hodgson, Vice President for Leadership Giving, Save the Children

The anticipated transfer of wealth between generations--and its practical implications for philanthropy--is the subject of much interest in the nonprofit community. Edited by noted nonprofit experts Susan Raymond and Mary Beth Martin, Mapping the New World of American Philanthropy offers candid, insightful essays that offer an insider's look at every angle of wealth transfer, with contributions by leaders in the field of philanthropy, including:

- * Marc H. Morial
- * Preston H. Koster
- * Steven DiSalvo
- * Nora Campbell Wood
- * Rodney W. Nichols

With hard-to-find data, graphs, and charts, as well as other practical tools, Mapping the New World of American Philanthropy is your seminal guide to prepare for the coming intergenerational transfer of wealth that will affect your nonprofit and?philanthropy in general. Get practical insights and strategies from the most experienced wealth transfer leaders and practitioners in America.

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