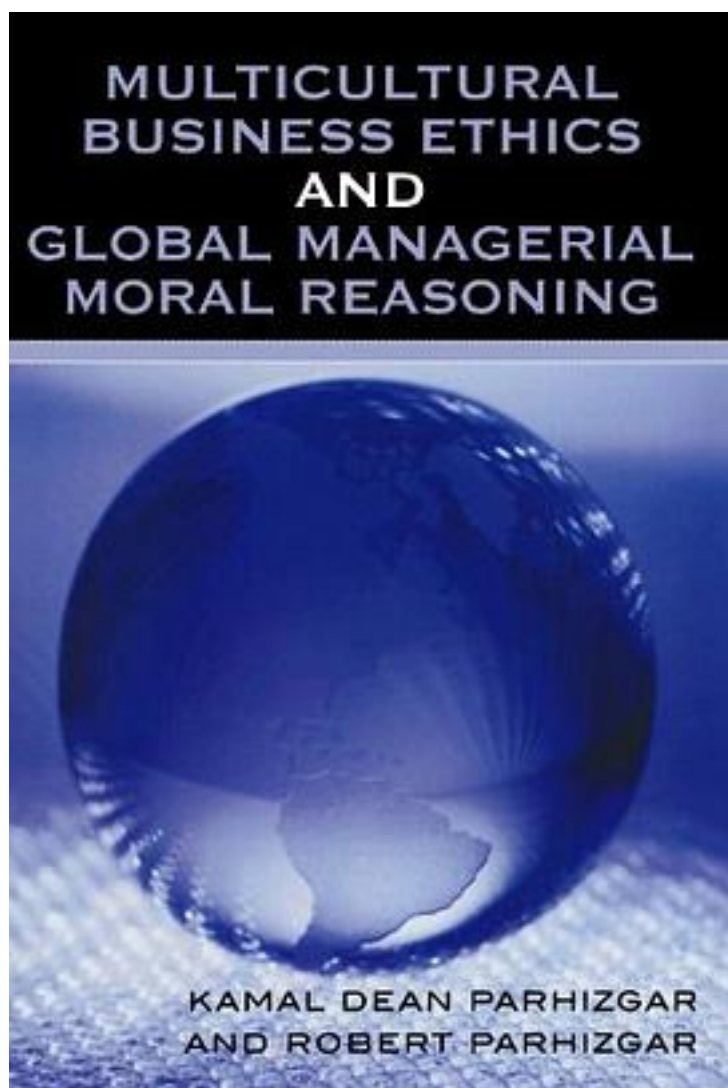


Multicultural Business Ethics and Global Managerial Moral Reasoning



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Multicultural business ethics is an invisible aspect of business, but understanding it in a global context is crucial for every manager who leads within a multinational organization. This makes Multicultural Business Ethics and Global Managerial Moral Reasoning essential reading for today's multinational business professionals. Dr. Kamal Dean Parhizgar, respected author of Multicultural Behavior and Global Business Environments, and co-author Robert Reza Parhizgar bring you an informative textbook and reference source on ethics and morality in multinational business. The book also includes an instructor's manual with helpful teaching tips and overviews on chapter content, questions, and case studies used in the text. Multicultural Business Ethics and Global Managerial Moral Reasoning explores: -Managerial decision-making processes and ethical relativism -Micro-level approach to moral theories -Macro-level social approaches to ethical theories -The comparison of issues between home and host countries -The paradigm of multicultural ethics and business knowledge management -Moral virtues, ethical values, and corporate stakeholders' convictions -Managerial trust, right, and duties -Ethical issues concerning econo-political ideologies -Major ethical and moral issues concerning Global Social Business Darwinism -The main theories of justice, law, and social contracts between businesses and society

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