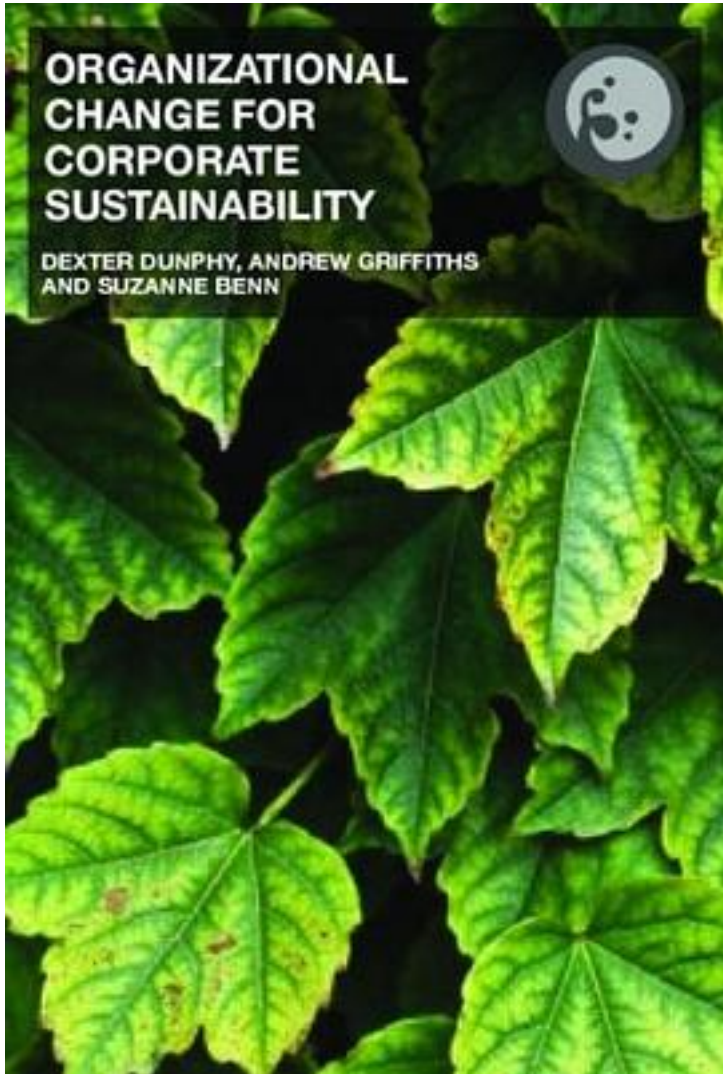


Organizational Change for Corporate Sustainability



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著者:Dunphy, Dexter/ Griffiths, Andrew/ Benn, Suzanne

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The sustainability of business, both economically and ecologically, is one of this century's key debates. In this fully revised and updated edition of their ground-breaking study of organizational change and corporate sustainability, Dexter Dunphy, Andrew Griffiths and Suzanne Benn argue that there are important benefits to the corporation in making changes for sustainability, and that a sustainable world is only possible with the formation of creative alliances between corporations, citizens and governments. Bringing together global issues of ecological sustainability, strategic human resource management, organizational change, corporate social responsibility, leadership and community renewal, this book develops a unified approach to corporate sustainability and sets out a fully integrated plan of action to bring about corporate change. Drawing on the most recent field research, and including detailed examples of incremental and transformational changes, it represents an invaluable, practical introduction for leaders, managers and policy makers, and for all students of management, sustainability, environmental studies or organizational studies.

作者介绍:

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