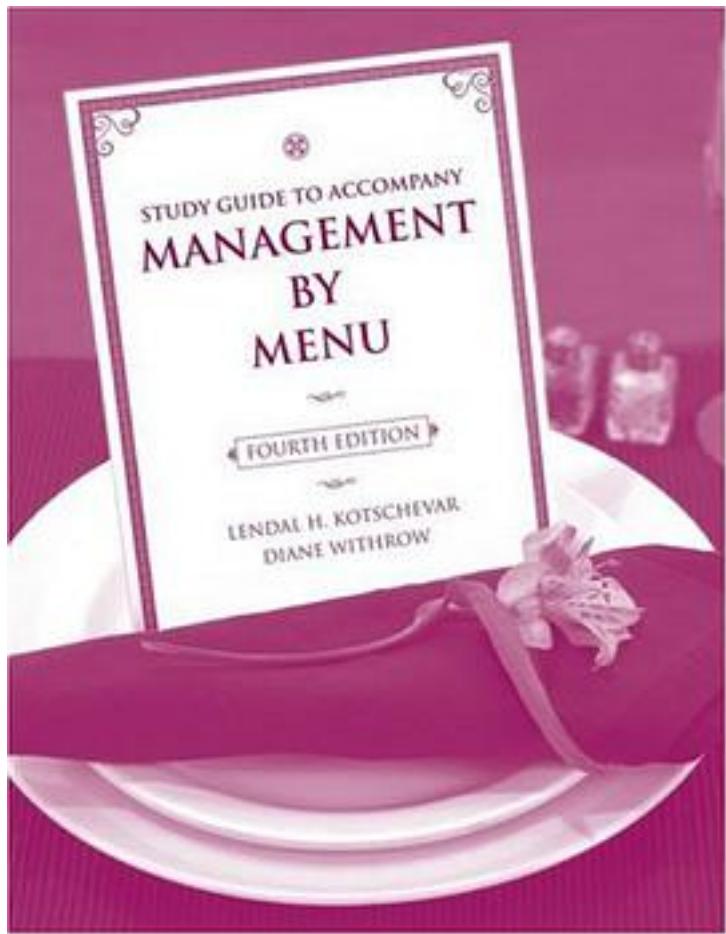


Management by Menu



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著者:Kotschevar, Lendal H./ Withrow, Diane

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Management by Menu is an invaluable resource for its presentation of the menu as a central theme that influences all foodservice functions. Its unique perspective of tying the menu to overall management principles provides the future manager with the "big

picture" of the operation of a restaurant.

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