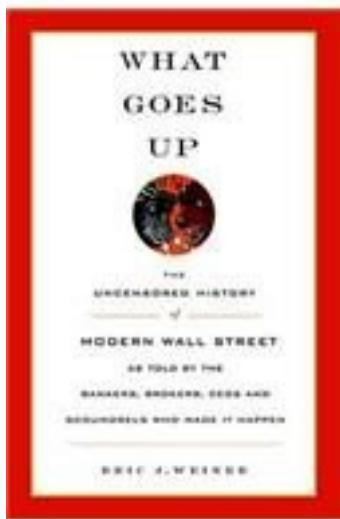


What Goes Up



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The ups and downs, the schemes and scams, the IPOs and hostile takeovers, the egos, the brilliance, the greed, and the glory--this is the story of Wall Street told by the men and women who made it happen. For those who want to understand how Wall Street became what it is, who want to know how the biggest deals really happened, who wish they had been a fly on the wall when it all went down--from the birth of the mutual fund to the Internet bubble, from trading scandals to global meltdowns--WHAT GOES UP is the book.

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