

The Stock Market



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出版者:Greenwood Pub Group

出版时间:2006-12

装帧:HRD

isbn:9780313338243

Understanding how economic forces work - and how they influence individuals, families, businesses, and communities - is becoming an imperative for every citizen. "The Greenwood Guides to Business and Economics" are designed to improve business and economic literacy by demystifying these topics, making them accessible to students, researchers, educators, and general readers. The volumes were selected by an Editorial Advisory Board of distinguished leaders in business, academe and think tanks. They cover all major components of the U.S. and international economies. Volumes feature: glossary of key terms; charts, graphs, and illustrations; and references and related resources and Index. These Guides will become an indispensable resource for any library, classroom, or individual reader looking to advance their business knowledge and succeed in today's complex economic environment.

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