

The Manager as Coach



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著者:Gilley, Jerry W./ Gilley, Ann

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This series provides a unique library of insights and information designed to help managers develop a portfolio of outstanding skills. In "The Manager as Coach", the authors focus on the key purposes of coaching - improving individual performance, solving problems, and securing results - in order to address the challenges of effective management head-on. Dispelling popular myths and misconceptions about coaching as a passing fad or a collection of superficial motivation techniques, they offer practical tools for mastering the skills of effective coaching to the benefit of employees and the organization, identifying four primary roles that managers - as coaches - play on a regular basis: trainer, career advisor, strategist, and performance appraiser. Featuring diagnostic exercises, worksheets, and a listing of resources, "The Manager as Coach" will help readers develop the qualities and skills to align individual and organizational goals and forge dynamic, productive relationships.

作者介绍:

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