

Managing Innovation and Change



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出版者:Sage Pubns

出版时间:2006-8

装帧:HRD

isbn:9781412922494

Building on the success of the Second Edition with 19 new chapters, Managing

Innovation and Change showcases the best work of thinkers writing in this area and provides a coherent picture of key ideas and concepts to have emerged from this exciting field. Frequently radical and intentionally provocative in terms of topic and treatment, the book: - covers the increasing diversity of pressures to which modern enterprises are subjected; - reviews some of the more persistent acronyms to which the art of management is increasingly prone; - examines the nature of innovation; - looks at the broader issues surrounding change, and - turns to those attributes of leadership which are consistent with the successful management of innovation and change.

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