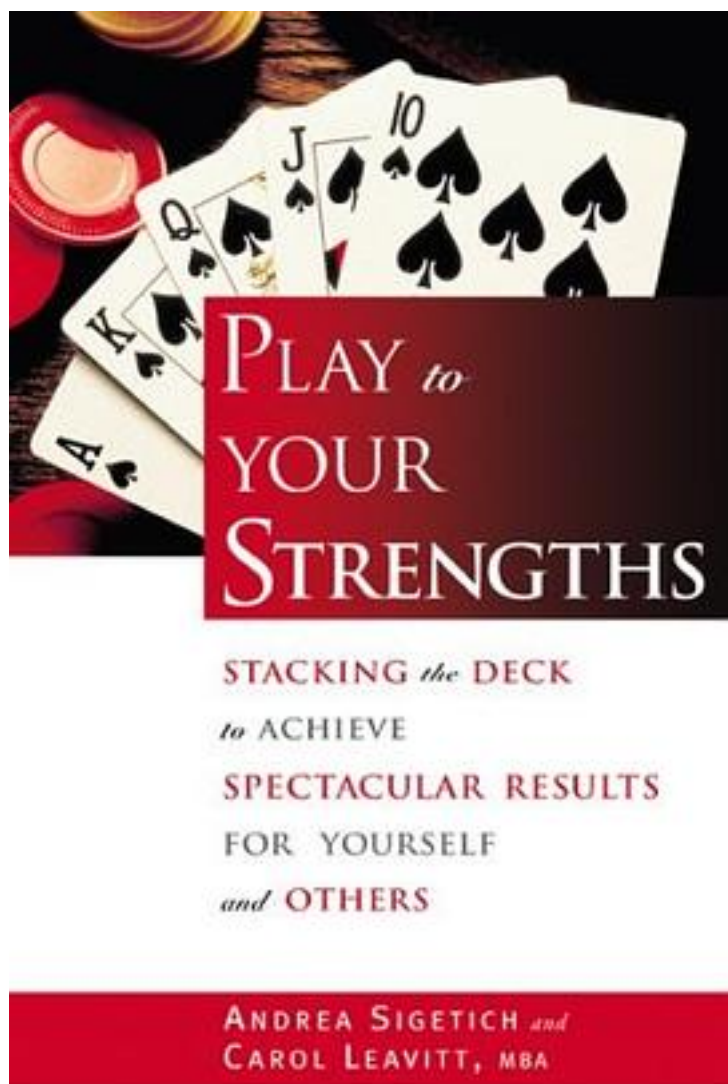


# Play to Your Strengths



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Even savvy organizations can make big mistakes, like expending precious resources of time, money, and energy to repair a leader's weaknesses, only to achieve...mediocrity. No leader achieves greatness by fixing a weakness; strengths lead to excellence.

Based on their combined 50 years consulting to corporations, the authors turn the ineffective and misguided "weakness" paradigm topsy-turvy and build a compelling argument for boosting strengths in all leaders. When leaders leverage their strengths, they are enormously successful and incite engaged, productive, and successful employees.

Leaders and managers--whose plates are already overflowing with priorities, rising expectations, and critical problems--are neither inspired nor motivated to overcome weaknesses, especially when the payoff is negligible. Play to Your Strengths urges leaders to discover, engage, and leverage strengths--in themselves and others--to achieve spectacular results.

This is the first book providing hands-on, practical tools to identify and amplify strengths to improve engagement, high performance, and satisfaction. This new system for developing leadership capacity builds self-esteem as it assists organizations in creating employee-development strategies that really work. Play to Your Strengths will captivate leaders and managers who crave stellar performance and fascinate anyone who brings passion, fervor, and a desire for excellence to his or her leadership, whether in a Fortune 100 giant or a small start-up. The reality is that we already possess strengths; we just need to play to them!

作者介绍:

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