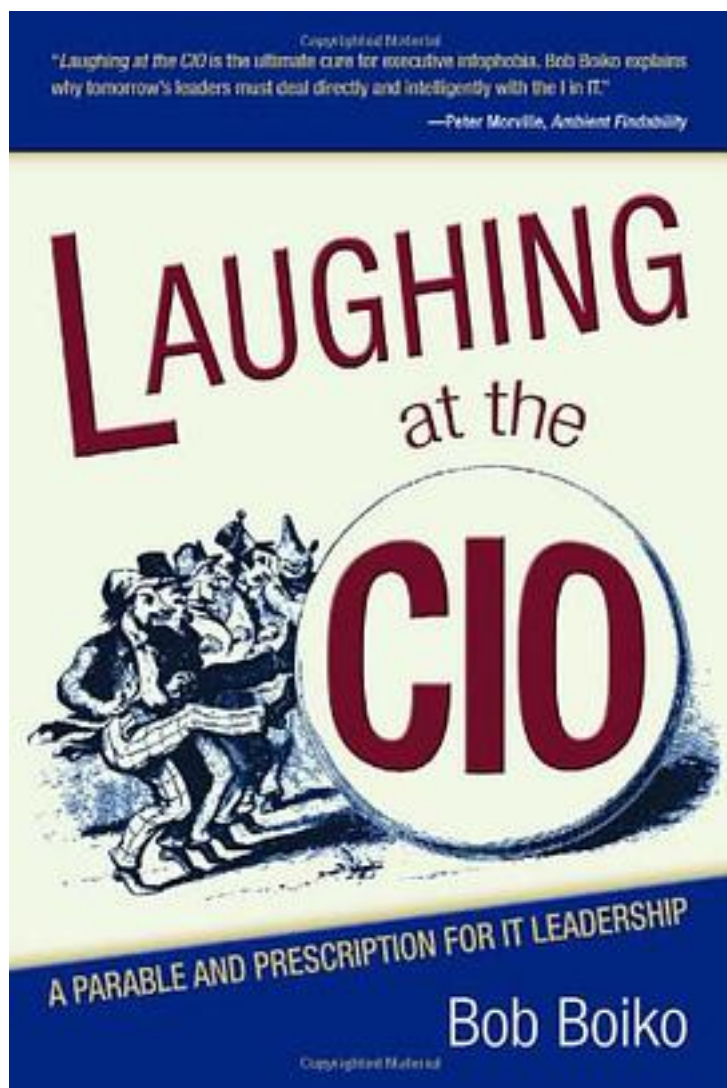


Laughing at the CIO



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著者:Boiko, Bob

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Here is a prescription for IT executives and professionals who are sick of suffering through a never-ending stream of technology solutions that never really solve anything. Through his modern-day fable of Information Technology gone awry, Bob Boiko shows execs and tech staff alike how to harness the I in IT to become leaders by making measurable movement toward strategic goals. Boiko's business parable leads to a set of concrete methods you can use to create IT strategy and action in your organisation. Whether or not you are a CIO, if you recognise the power of information and have the desire to be an information leader this book will show you the way.

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