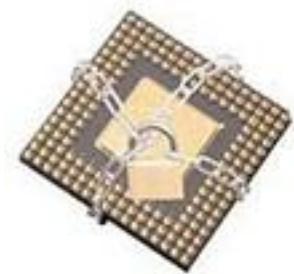


Managing Knowledge Security

Kevin C Desouza



Managing Knowledge Security

Strategies for protecting
your company's intellectual assets

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著者:Desouza, Kevin C.

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"Managing Knowledge Security" is a comprehensive reference detailing how to secure both the physical and intangible assets owned by a business. Citing international examples such as Hewlett Packard, Microsoft, Google, Boeing and Amazon, the author covers all aspects of knowledge protection from employee retention strategies, to physical security and how to deal with crises. This book stresses the importance of taking measures to retain key assets and to avoid data and knowledge falling into the hands of competitors. It also offers practical strategies based on the author's experience of working in the field. The concluding chapter summarizes the lessons learned.

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