

International Handbook of Organizational Crisis Management

International Handbook of **ORGANIZATIONAL CRISIS MANAGEMENT**



CHRISTINE M. PEARSON
CHRISTOPHE ROUX-DUFORT
JUDITH A. CLAIR
EDITORS



[International Handbook of Organizational Crisis Management 下载链接1](#)

著者:Pearson, Christine M. (EDT)/ Roux-dufort, Christophe (EDT)/ Clair, Judith A. (EDT)

出版者:Sage Pubns

出版时间:2007-6

装帧:HRD

isbn:9780761988519

Best-managed crises can bring positive recognition and enhance an organization's value; worst-managed crises can snuff its viability. Numerous books have been written on the topic, but many lack rigor: prescriptions are untested and quick fixes are based on elevating the readers' fears. The International Handbook of Organizational Crisis Management reflects the latest understanding of this field from prominent scholars and practitioners around the globe. Pushing the boundaries of crisis management research and practice, this book offers new frameworks and findings that capture insights and guidance for researchers and executives. Today's crises require no less. Novel and poorly understood technologies, globalization, changing political climates, and a shifting social landscape are just a few of the forces currently changing the ways in which organizations experience crises. The International Handbook of Organizational Crisis Management is a grounded cross-section of informed perspectives, a leading edge overview of the field of crisis management that will be useful to researchers and thoughtful practitioners. Key Features: * Provides a comprehensive and coherent base of the latest understanding of organizational crisis management drawn from prominent scholars and practitioners around the globe * Includes leading edge thinking and provides useful insights and guidance for thoughtful managers and executives. The book challenges core assumptions of crisis of crisis management and goes beyond conventional untested rules and guidelines that are typically conveyed by researchers and consultants* Pushes the boundaries of the authors' crisis management thinking and research to inform the field into the future* Offers the thinking of a community of international scholars and practitioners who expose their own cultural angles* Captures grounded perspectives and features diversity of angles and levels of analysis, from societal to inter-organizational, organizational and individual perspectives

作者介绍:

目录:

[International Handbook of Organizational Crisis Management_下载链接1_](#)

标签

评论

[International Handbook of Organizational Crisis Management_下载链接1_](#)

书评

[International Handbook of Organizational Crisis Management 下载链接1](#)