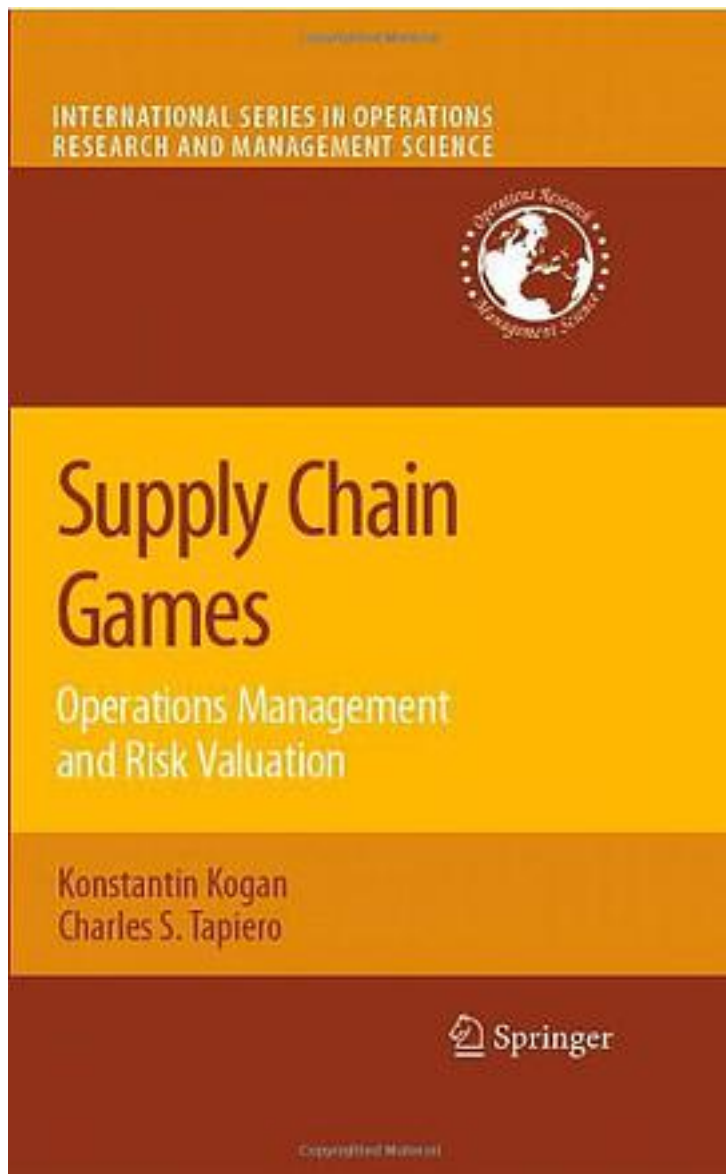


Supply Chain Games



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出版者:Springer Verlag

出版时间:2007-10

装帧:HRD

isbn:9780387727752

In today's global economy, operations strategy in supply chains must assume an ever-expanding and strategic role of risks. These operational and strategic facets entail a brand new set of operational problems and risks that have not always been understood or managed very well. This book provides the means to understand, to model and to analyze these outstanding issues and problems that are the essential elements in managing supply chains today.

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