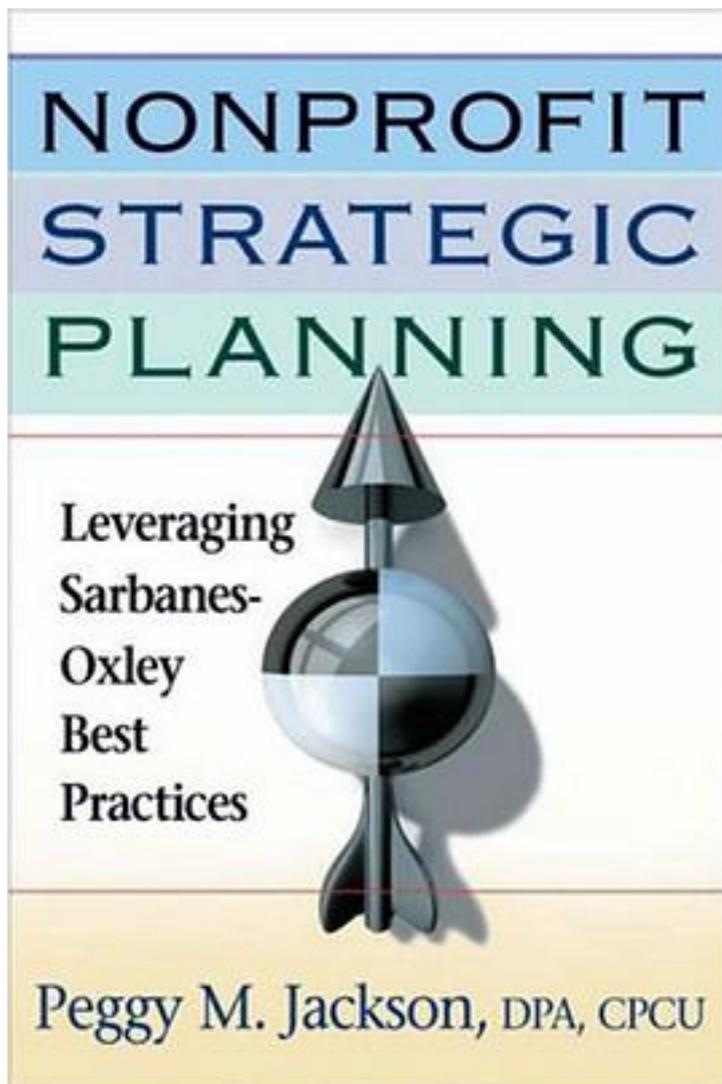


# Nonprofit Strategic Planning



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Praise for

Nonprofit Strategic Planning

Leveraging Sarbanes-Oxley Best Practices

"A robust nonprofit sector is a vital part of a civil society. Keeping the sector strong through effective strategic planning and implementation is a critical assignment. As a thought leader in the nonprofit sector, Dr. Jackson's book on the relationship of Sarbanes-Oxley best practices with strategic planning is an invaluable resource for nonprofit governing boards and employees. Her step-by-step, practical approach is easy to read and, more important, provides a specific road map to effective planning."-Larry Brewster, Dean, College of Professional Studies University of San Francisco

"Dr. Jackson's practical and straightforward approach to creating a strategic plan is quite refreshing. I believe that more and more nonprofits understand that they need to be run just as any business needs to be run-with focus, clarity, and purpose. The ideas and methodology stress the importance of sound risk management and the rewards of having such a plan in place. I can assure you that the executive director of every nonprofit I represent will receive a copy of this book."-Joseph L. DeLucchi, Vice President CAL Insurance & Associates, Inc.

Get Nonprofit Strategic Planning: Leveraging Sarbanes-Oxley Best Practices and

- \*Examine if your nonprofit has the right people on board to achieve its strategic goals
- \*Establish important control mechanisms
- \*Learn how the legal and legislative environments have changed over the last five years
- \*Discover the direction in which your nonprofit needs to go and why

Required reading for anyone leading a nonprofit organization, Nonprofit Strategic Planning: Leveraging Sarbanes-Oxley Best Practices prepares your organization to engage in meaningful strategic planning and equips you with the practical tools to navigate it through today's competitive environment.

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