

Lessons on Leadership

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“In today's very competitive environment, business leaders need to take advantage of every opportunity that will help them improve their skills. Jack Stahl's *Lessons on Leadership* is just such an opportunity.”

—John Arceo, Chairman and CEO of Blackstone Inc., *Forbes* 100



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THE 7 FUNDAMENTAL MANAGEMENT
SKILLS FOR LEADERS AT ALL LEVELS

Jack Stahl

Former President of Coca-Cola and CEO of Revlon

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Jack Stahl became a top executive of two world-famous corporations before the age of 50. Now, Stahl offers the down-to-earth approach to business leadership that fueled his meteoric rise through the corporate ranks. His practical solutions empower leaders to manage the critical issues they encounter every day and develop skills for a business lifetime. Stahl organizes his leadership guidelines into seven categories, what he calls his “Frameworks for Success”: Leadership and Management, Creating a High-Capability Organization, Developing People, Brand Positioning with Consumers, Customer Relationship Management, Financial Strategy, and Influencing People. Written in Stahl’s accessible and conversational style, *Lessons on Leadership* speaks directly to the heart of business leaders bent on improvement and to the mind of the practical executive on the lookout for powerful perspectives.

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