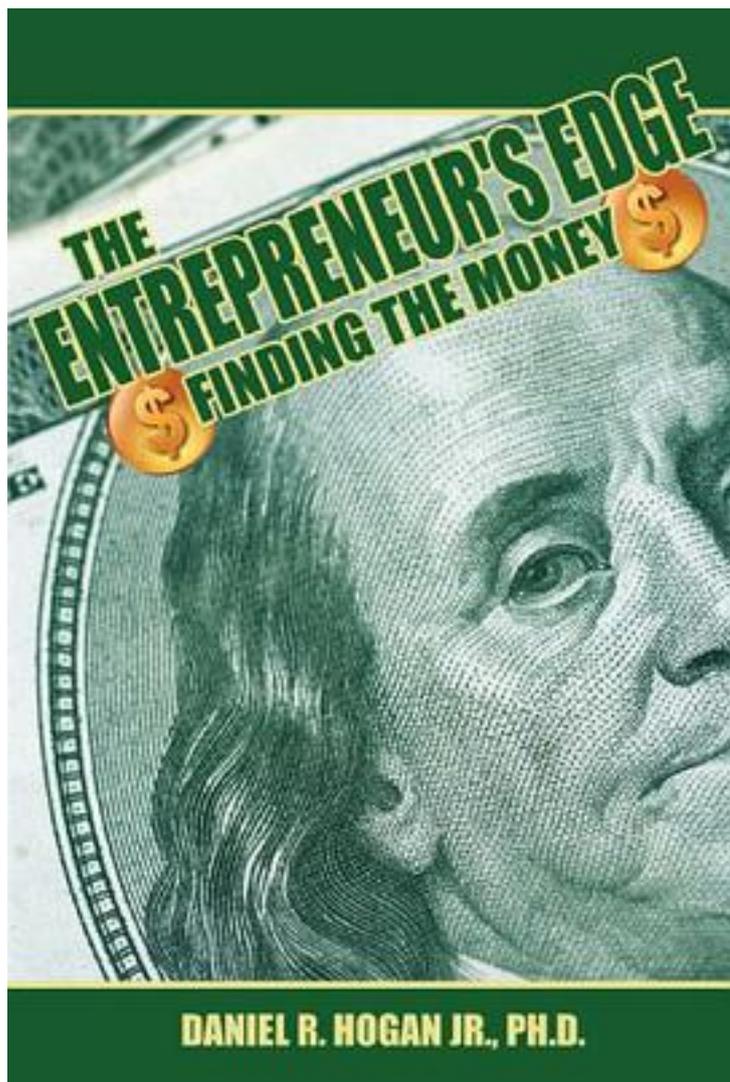


\$\$\$ The Entrepreneur's Edge



[\\$\\$\\$ The Entrepreneur's Edge_ 下载链接1](#)

著者:Hogan Jr. Ph.D., Daniel R.

出版者:Lightning Source Inc

出版时间:2007-5

装帧:Paper

isbn:9781425989057

\$\$\$ THE ENTREPRENEUR'S EDGE SYNOPSIS: This book will help the entrepreneur who may be well-versed in a given field, expertise, or industry to fill the ever-present gap of constantly seeking required capital. In addition to the increasing management, communication, and people skills the perhaps technically talented enterprisers must soon master; is the realization that he/she must also always seek capital if the business is to survive and grow. Capital, working capital, positive cash-flow is the life-blood of the business. Without it there is no growth, no survival, and no life. In the entrepreneur's enthusiasm, the zest to achieve the vision, the exhilaration and activity of the moment, the need for money and a positive timely cash-flow is often overlooked. They are the very life-force of the business; the oxygen for the venture without which it will die. The Entrepreneur's Edge will assist the planning necessary in finding the money, raising the money, making the money, and keeping the money.

作者介绍:

目录:

[\\$\\$\\$ The Entrepreneur's Edge_ 下载链接1](#)

标签

评论

[\\$\\$\\$ The Entrepreneur's Edge_ 下载链接1](#)

书评

[\\$\\$\\$ The Entrepreneur's Edge_ 下载链接1](#)