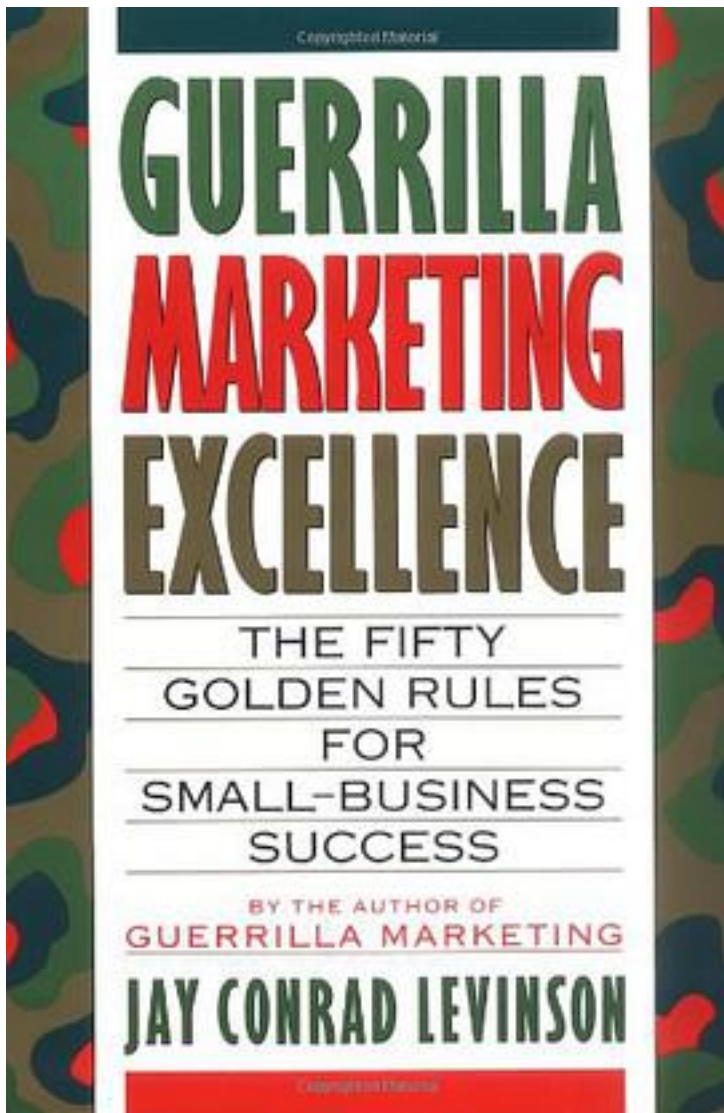


Guerrilla Marketing Excellence



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著者:Levinson, Jay Conrad

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Guerrilla Marketing Excellence explains fifty rules aimed at fine-tuning your marketing style. It includes information on the uses of video, television distribution, networking effectiveness, and marketing combinations in an increasingly competitive business climate.

作者介绍:

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