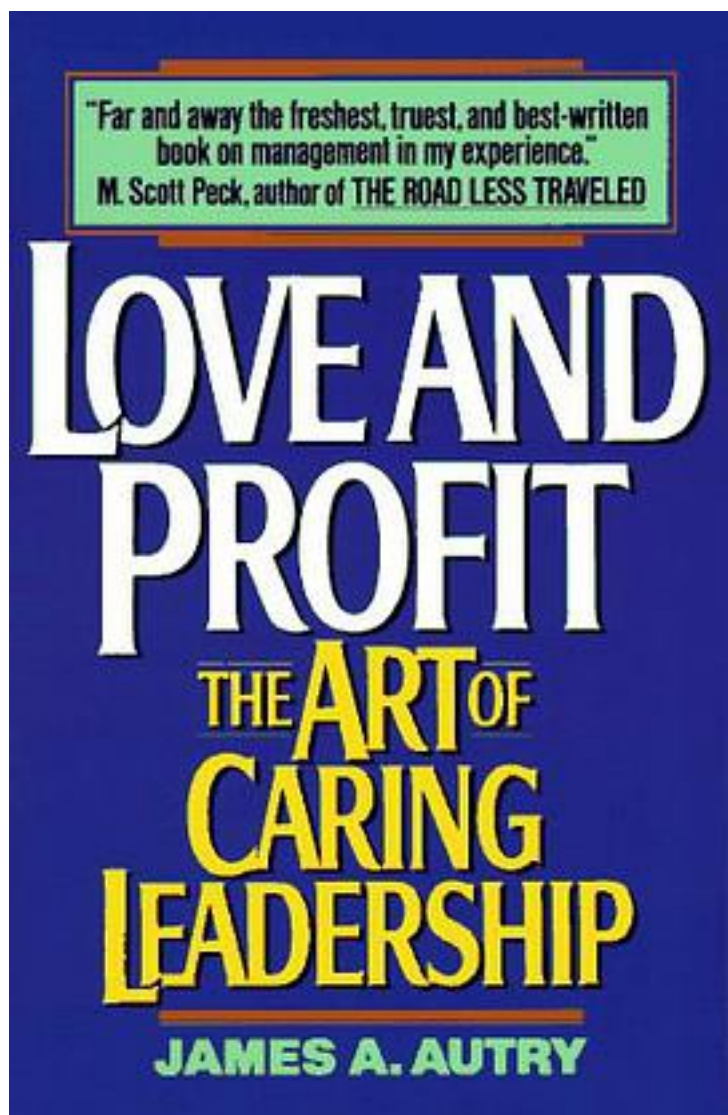


Love and Profit



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著者:Autry, James A.

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In business, it is no longer necessary to sacrifice integrity and peace of mind in favor of profits. Successful Fortune 500 executive James A. Autry effectively explodes the myth that "nice guys finish last" in what is perhaps the most practical, honest and humane management book ever written -- an indispensable handbook that explores every aspect of the fine art of creative and caring leadership. A unique primer for business in the '90s, Love and Profit offers clear, direct and compassionate guidance, dealing situation by situation with the most difficult decisions every manager must inevitably face -- from motivating high achievers to letting nonproductive employees go. A rare and innovative work, it will enable you to manage brilliantly and profitably during the day ... and sleep well at night.

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