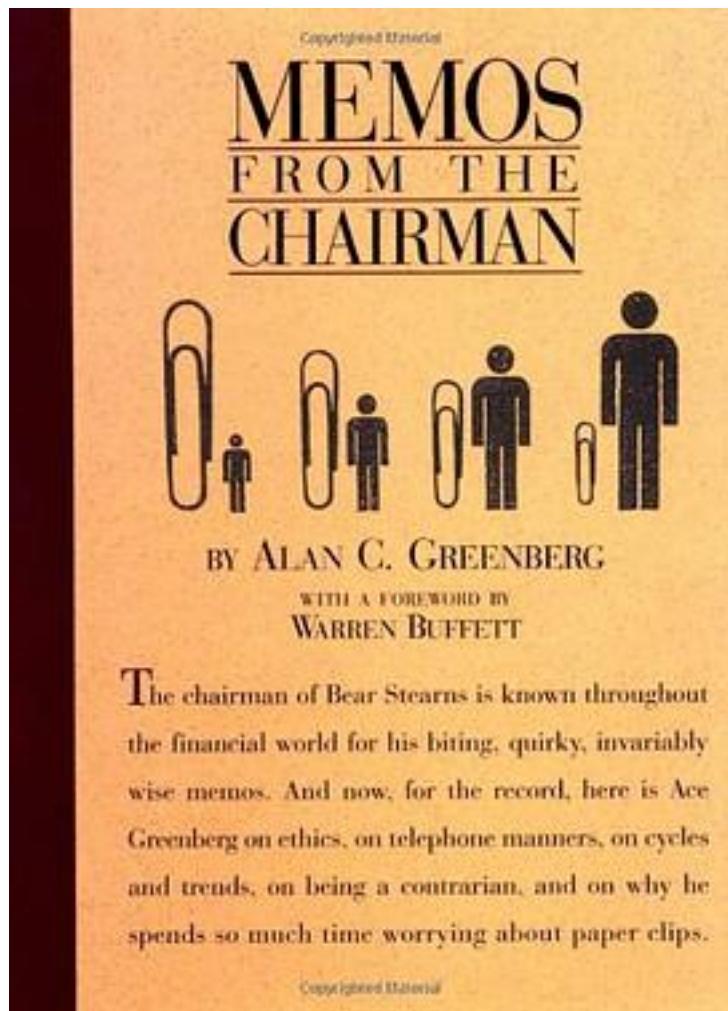


Memos from the Chairman



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Memos from the Chairman is a particularly encouraging example for all business

managers and leaders who, through humor, insight, and shared inspiration, strive to run and build a firm with outstanding success and good cheer. Through his notorious memos, Greenberg expounds upon business ethics, telephone manners, cycles and trends, and other important issues. Greenberg has helped transform Bear Sterns into one of the most profitable investment banks in the world. His use of memos inspire, exhort, and coax his employees, revealing a unique and provocative business management philosophy.

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