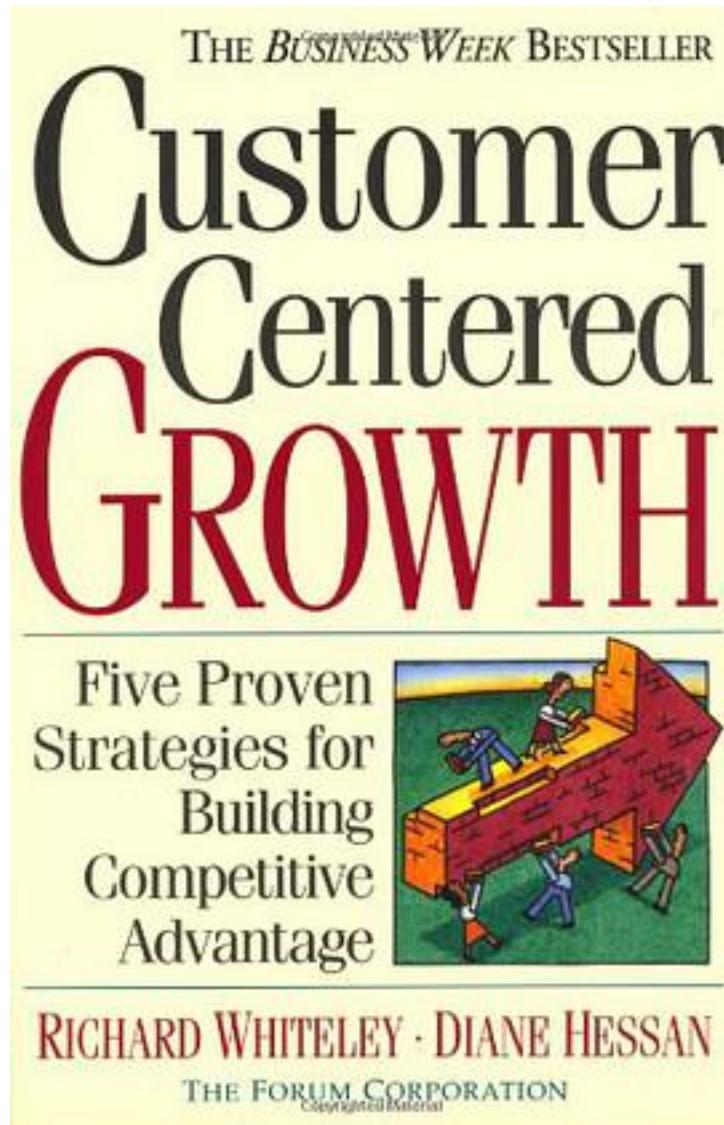


# Customer-centered Growth



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著者:Whiteley, Richard C./ Hesson, Diane

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Explains how businesses can use a customer-oriented approach that can dramatically enhance profits and corporate success, offering five effective strategies, as well as fifteen assessment and planning tools, for enhancing a company's competitive abilities.

作者介绍:

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