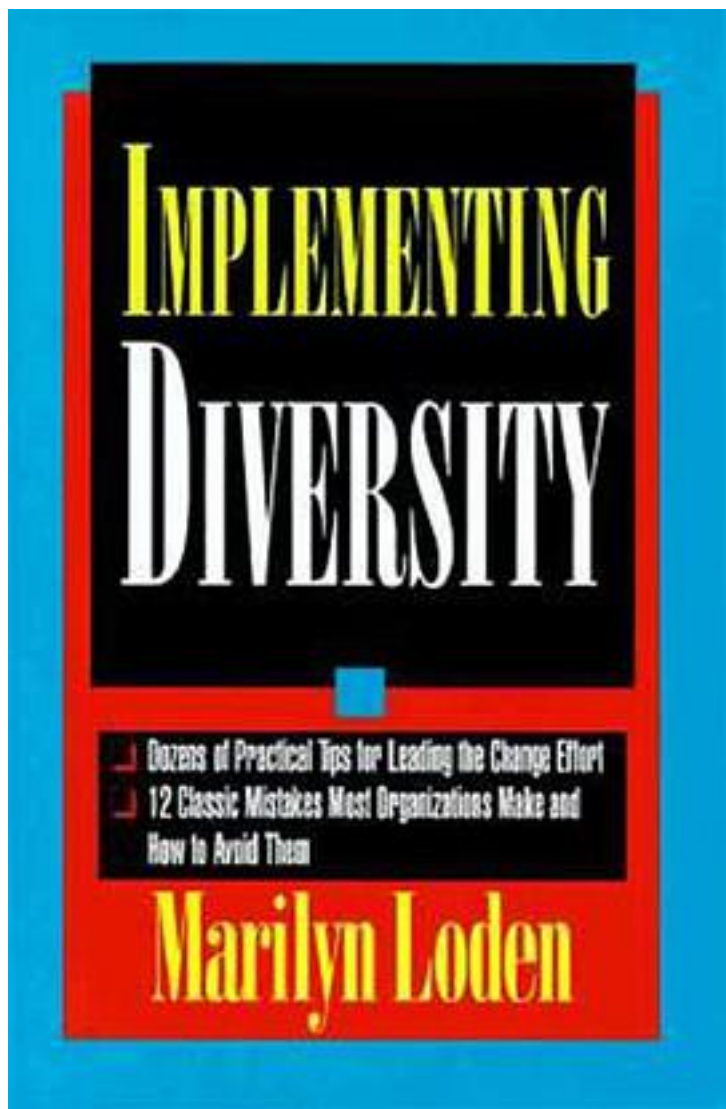


Implementing Diversity



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著者:Loden, Marilyn

出版者:McGraw-Hill

出版时间:1995-8

装帧:HRD

isbn:9780786304608

This practical and provocative guide provides the strategies and tactics used by organizations committed to implementing diversity from the top down. Focusing on the necessity for a strategic change initiative, Loden discusses: how to position diversity initiatives for maximum buy-in and support; proven strategies for managing resistance to this important change; the 18 classic mistakes made when implementing diversity initiatives - and how to avoid them.

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