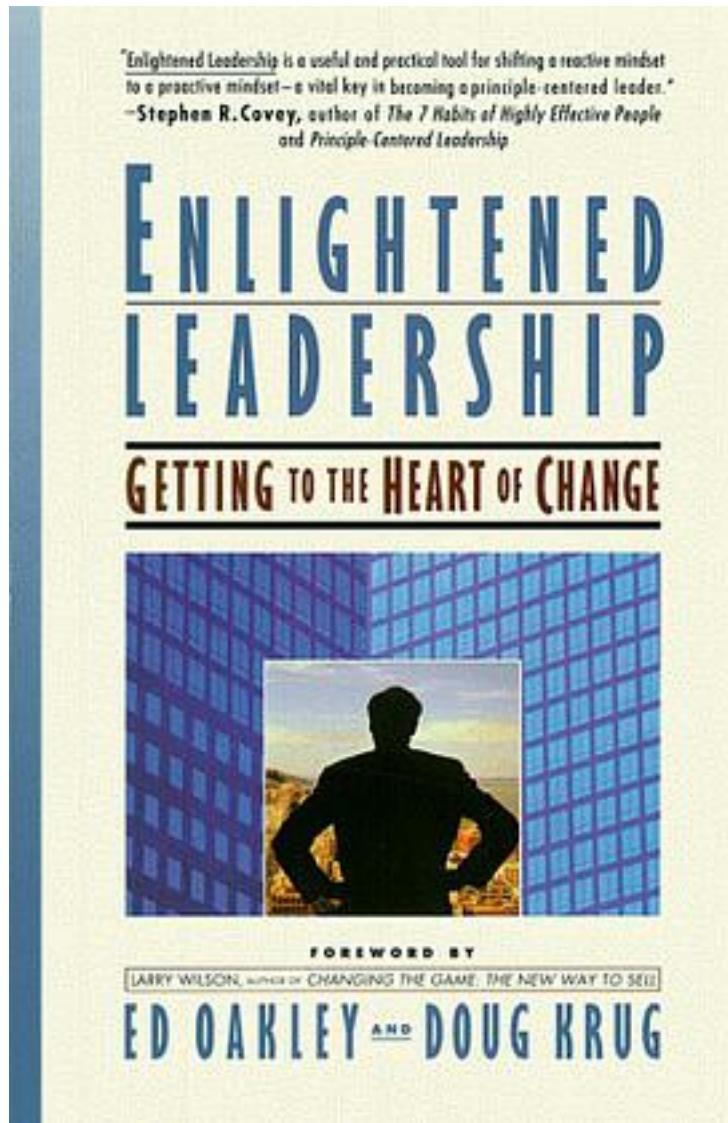


Enlightened Leadership



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著者:Ed Oakley

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Based on the authors' work with such companies as Hewlett-Packard, this is a practical programme for managers to use in creating a "change-friendly" environment. The programme is designed to foster the continuous innovation required by businesses in order to stay ahead in today's competitive world. Oakley and Krug provide hands-on techniques for managers who want to encourage their employees to share information and participate in the decision-making and planning processes. By creating a culture of goals, strategies and methods, managers can build a company that is flexible, efficient and competitive.

作者介绍:

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