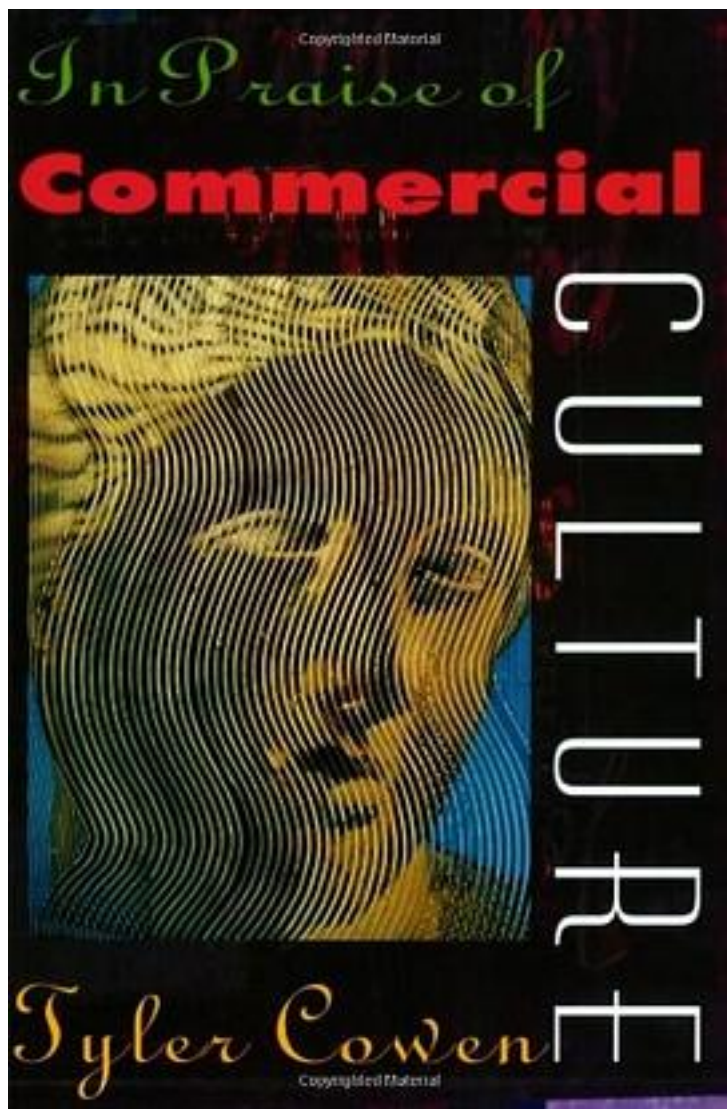


In Praise of Commercial Culture



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Does the market economy encourage or discourage music, literature, and the visual arts? Do economic forces of supply and demand help or harm the pursuit of creativity? This book seeks to redress the late 1990s intellectual and popular balance and to encourage a more favourable attitude towards the commercialization of culture that we associate with modernity. Economist, Martin Tyler Cowen argues that the capitalist market economy is a vital but underappreciated institutional framework for supporting both high and low culture, helping consumers and artists refine their tastes, and paying homage to the past by capturing, reproducing, and disseminating it.

作者介绍:

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标签

商业史

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评论

一些观点有意思，在西方环境下讨论艺术和商业的发展关系，但很多观点的论证不够可靠，而且作者也太过罗嗦了，主要观点几乎都在简介部分讲完了，后文就是相同的观点反反复复絮叨很多遍，颠来倒去的说，可能是太多例证想要引用，很没必要。

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书评

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