

Applied Human Relations



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出版者:Prentice Hall

出版时间:1997-7

装帧:Pap

isbn:9780137559190

"Applied Human Relations" emphasizes the person in the organization and the interactions between managers and other employees. Each chapter includes a Profile of Human Behavior to allow readers to identify with successful job holders at all levels, from entry level to top executives. The sixth edition of "Applied Human Relations: An Organizational Approach" has been reorganized and rewritten to be more direct than previous editions. The book now includes new sections on conflict management and communications and management in virtual organizations. The sections on selective teamwork, service orientation, catalytic leadership, personal and organizational values, quality management, and cross-cultural relations have been expanded from the previous edition. A valuable reference book for anyone who wishes a greater understanding of human relations in the workplace.

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