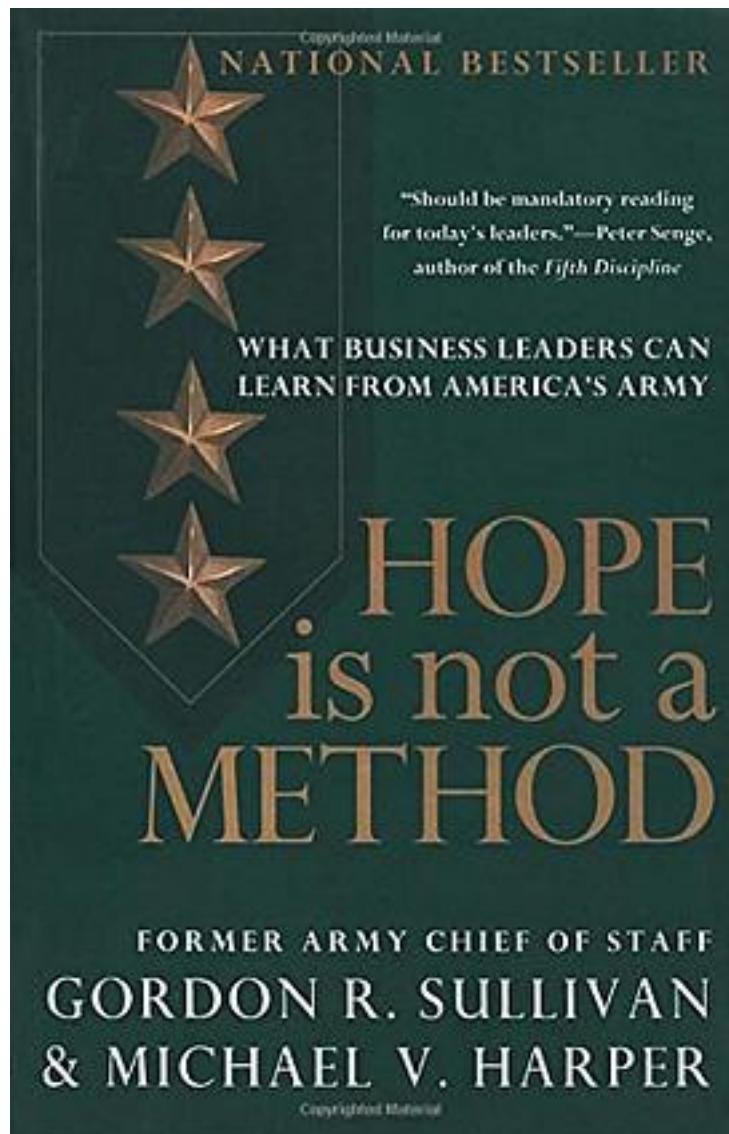


Hope is Not a Method



[Hope is Not a Method 下载链接1](#)

著者:Gordon Sullivan

出版者:Broadway Books (A Division of Bantam Doubleday Del

出版时间:1997-9-2

装帧:Paperback

isbn:9780767900607

Since the end of the Cold War, the United States Army has been reengineered and downsized more thoroughly than any other business. In the early 1990s, General Sullivan, army chief of staff, and Colonel Harper, his key strategic planner, took the post-Cold War army into the Information Age. Faced with a 40 percent reduction in staff and funding, they focused on new peacetime missions, dismantled a cumbersome bureaucracy, reinvented procedures, and set the guidelines for achieving a vast array of new goals.

Hope Is Not a Method explains how they did it and shows how their experience is extremely relevant to today's businesses. From how to stay on top of long-range issues to how to maintain a productive work force during times of change, it offers invaluable lessons in leadership and provides proven tactics any business can implement.

作者介绍:

目录:

[Hope is Not a Method_ 下载链接1](#)

标签

Leadership

Management

评论

[Hope is Not a Method_ 下载链接1](#)

书评

[Hope is Not a Method_下载链接1](#)