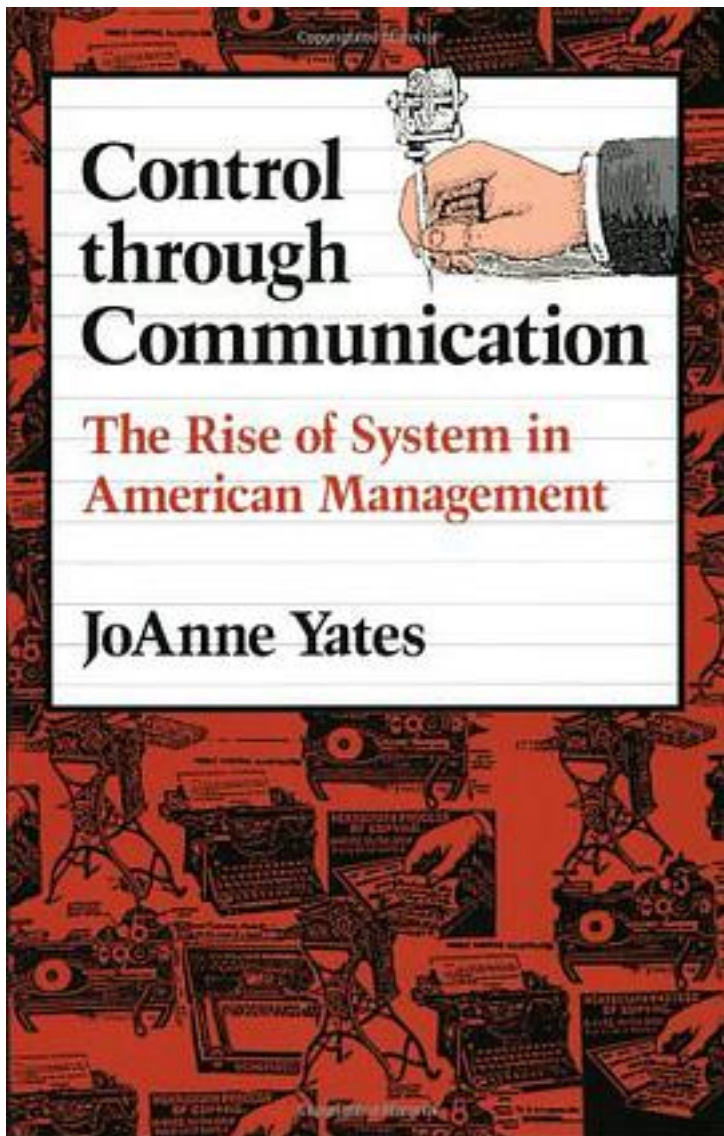


Control Through Communication



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著者:Yates, JoAnne

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The recipient of the Society of American Archivists' Waldo Gifford Leland Prize and the Association for Business Communication's Alpha Kappa Psi Award for Distinguished Publication on Business Communication, Yates discusses how modern managerial systems evolved within the American business system.

作者介绍:

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