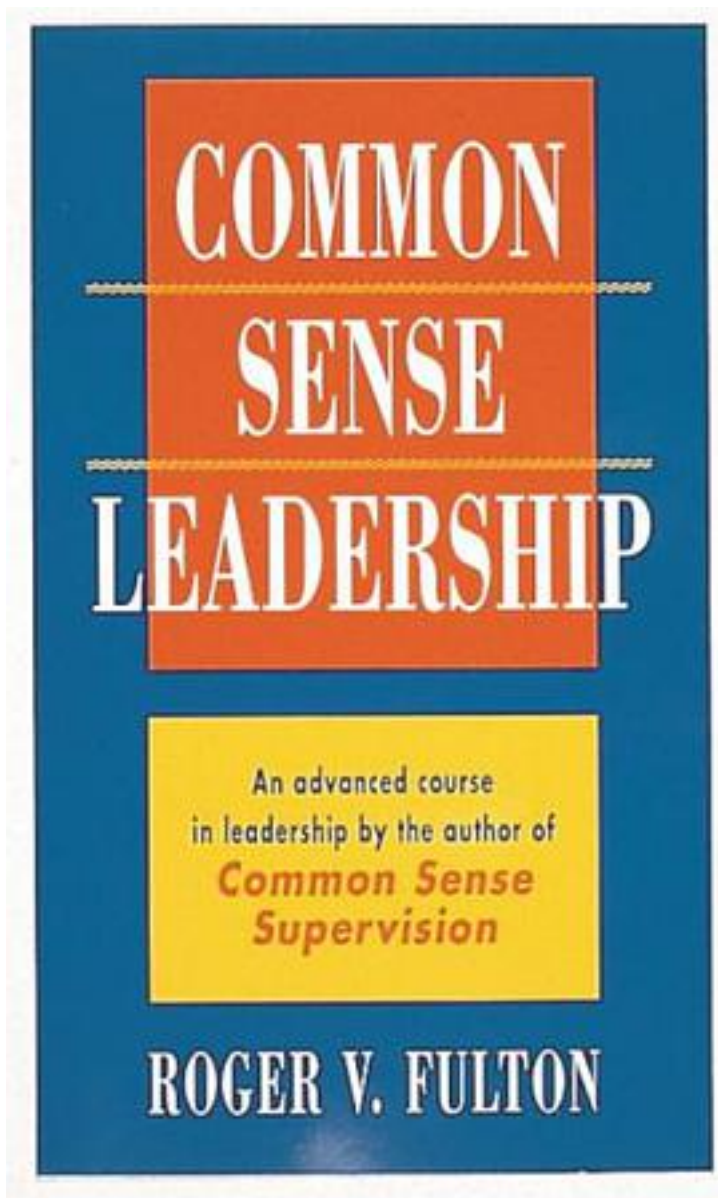


Common Sense Leadership



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Just as his first book, COMMON SENSE SUPERVISION (now in its fifth printing), helped the new manager to come to grips with new responsibilities, this book will help that manager with the next most important task—leadership. With the same easy manner and reliance on keeping things simple and clear, Roger Fulton prepares the new manager for the first role that leadership plays and explains how to master the principles that can make one effective.

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