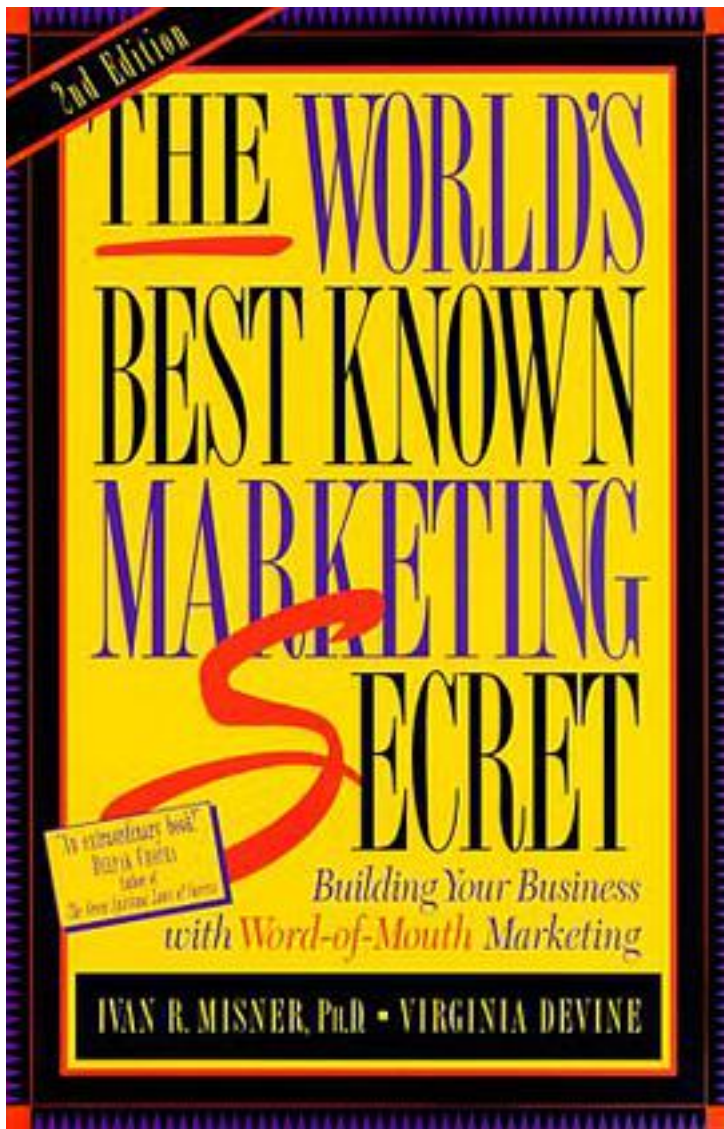


The World's Best Marketing Secret



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著者: Misner, Ivan R.

出版者: Natl Book Network

出版时间: 1999-9

装帧: Pap

isbn: 9781885167378

Hands down. No debate. We all know that word-of-mouth can turn a company, product, or service into a roaring success or a crashing failure. This updated, information-packed new edition offers you a proven model for developing your own word-of-mouth marketing plan.

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