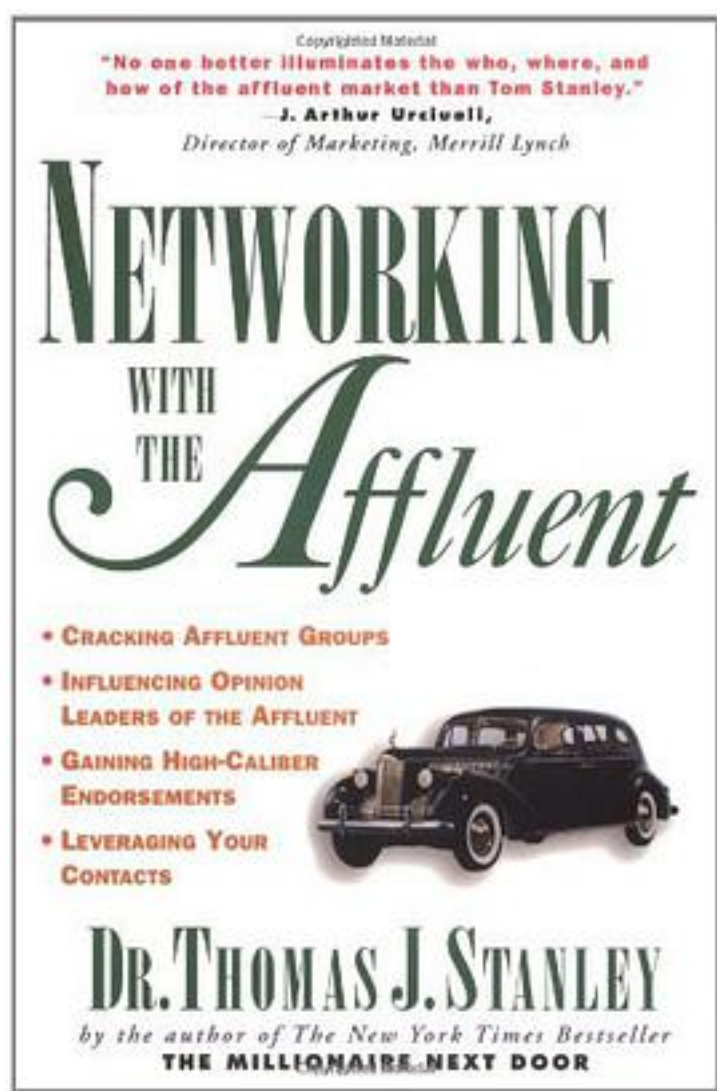


# Networking with the Affluent



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This title is from the "New York Times" bestselling author of "The Millionaire Next Door", the classic guide on how to network with the affluent client. 'Tom Stanley's ideas regarding Networking with the Affluent and Their Advisors have produced strengthened relationships throughout our multinational accounts. The bottom line is increased customer loyalty, our most precious asset' - Keith Martino, Global Sales Manager, Federal Express Corporation. 'This book is the best guide to success I've seen' - Mary B. Lehman, Managing Director, Banker's Trust Company, The Private Bank. 'Networking was a magician's illusion until Dr. Stanley taught us the secret' - Norman M. Mendelson, Chairman, Earth First Corporation.

作者介绍:

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评论

文笔一般，写的内容，我觉得根本上来说，还是先对别人有利，只不过提了几个具体的方法。

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书评

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