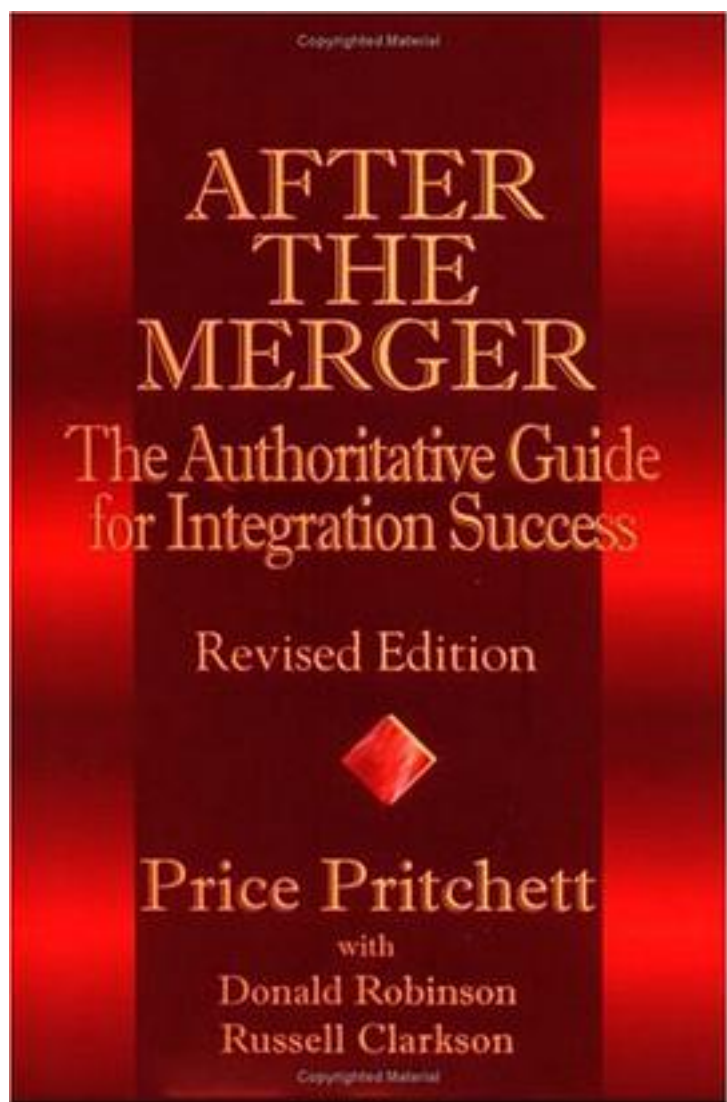


After the Merger



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Are you a CEO, company president, or front-line financial manager recently involved in a merger or acquisition? After the Merger, long hailed as the indispensable reference source for anyone entering the M&A marketplace, is your bible for keeping costly post-merger surprises to a minimum. This classic text, first published in the heady days of 1985 and now revised to reflect new realities in today's rapidly-changing business world, is packed with fascinating case histories and examples involving TWA, Wells Fargo, and others. After the Merger shows you how to roll up your sleeves and combine two separate, highly distinct companies into one solid organization. Look here for details on ways to defuse the cultural time bombs that threaten to destroy international mergers; the 6 errors that managers make again and again, and how you can avoid them; best practices for handling the 4 major categories of merger, everything from "rescue" to "raid"; and time-saving checklists for executives on both sides of the acquisition. Whether you are in the middle of a merger or acquisition or just considering the possibility - no matter what your side - you need the completely updated and revised After the Merger to guarantee long-lasting, post-merger success.

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