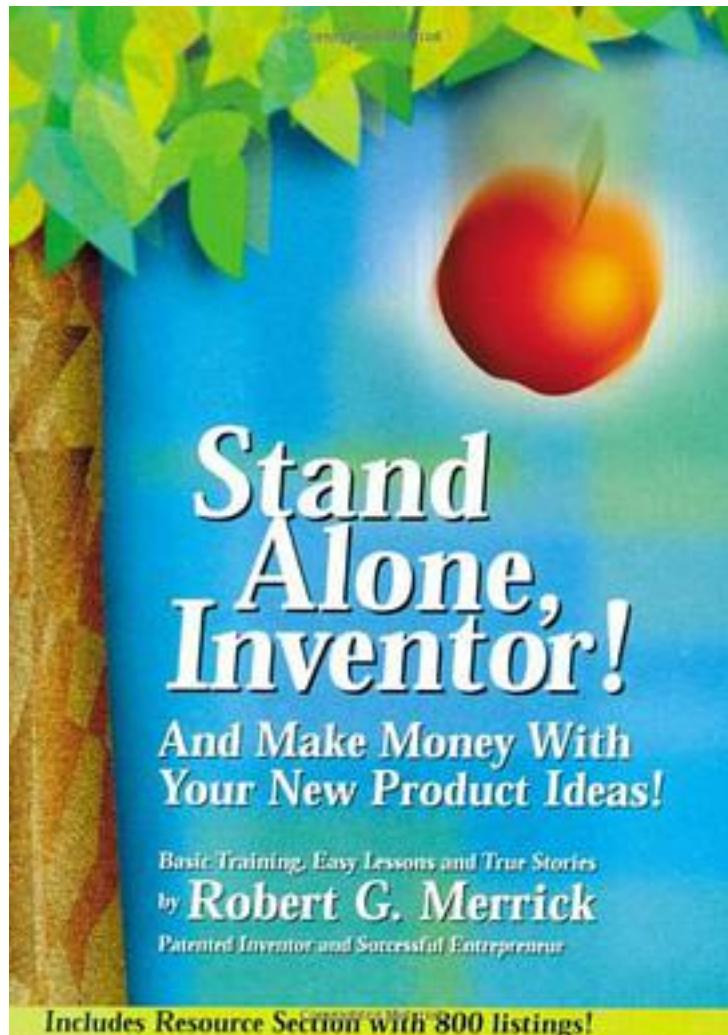


Stand Alone, Inventor!



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From the creator of four successful inventions, each posting sales in the millions, these step-by-step lessons and real-life experiences will help aspiring inventors move ahead and succeed with a new product idea. Beginning with the basics of what to invent, how to test it cheaply to see if it will sell, and how to protect and distribute it, "Stand Alone, Inventor!" also offers guidelines on manufacturing and merchandising products from the ground up. Advice on gaining store acceptance, writing a press release and sales material, and getting services for less than what the big guys pay make this book a valuable reference for anyone who wants to turn a simple idea into a million-dollar seller.

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