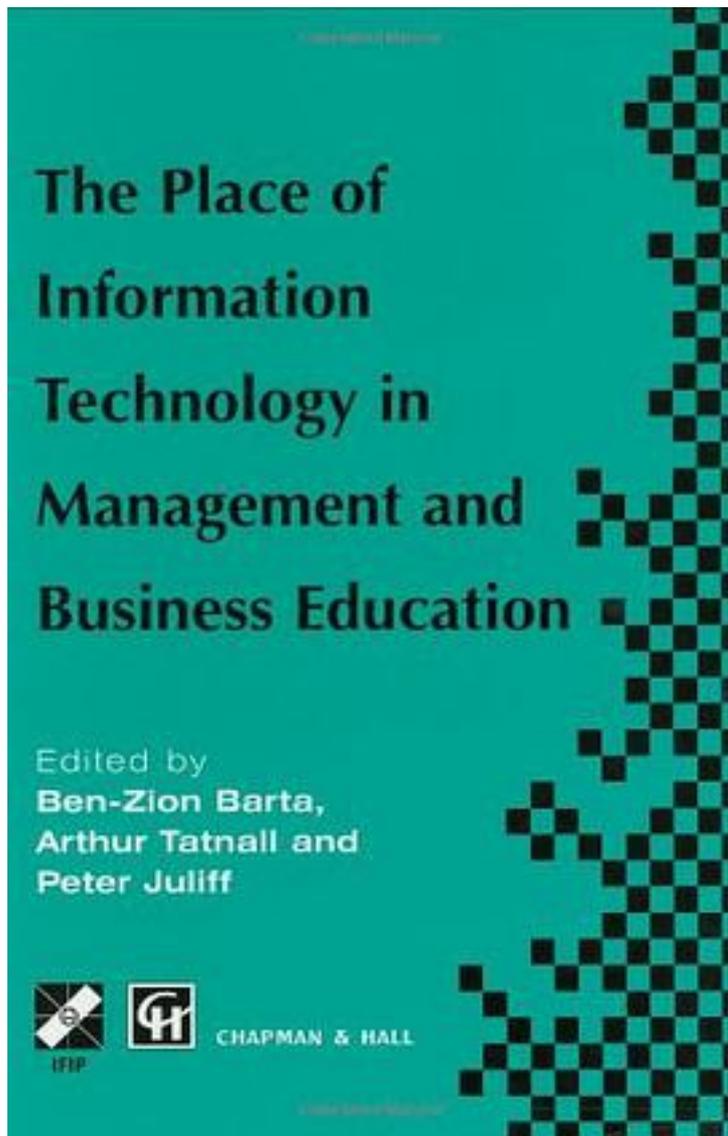


The Place of Information Technology in Management and Business Education



[The Place of Information Technology in Management and Business Education_下载链接1](#)

著者:Tc3 Wg3.4 International Conference on th/ Barta, B. Z./ Tatnall, Arthur/ Juliff, Peter

出版者:Kluwer Academic Pub

出版时间:1997-1

装帧:HRD

isbn:9780412799600

The education of managers at undergraduate, postgraduate and professional levels must take recognition of their need to understand the impact of information technology on the practice of their profession. Furthermore it should seek to educate and to provide the knowledge needed for these people to plan for, and adopt IT techniques in business and management. Computer-based management information systems provide not merely a passive means of retrieving and presenting information, but rather an active enabling technology which redefines the role of the manager. This book will examine the relationship between management, business and information technology and, in particular, the impact of that relationship on those responsible for the design and delivery of education programmes at all levels.

作者介绍:

目录:

[The Place of Information Technology in Management and Business Education_下载链接1](#)

标签

评论

[The Place of Information Technology in Management and Business Education_下载链接1](#)

书评

[The Place of Information Technology in Management and Business Education_下载链接1](#)