

Business Ethics



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Fully updated and revised, this contemporary classic discusses the powerful moral issues facing corporate America: conflicts of interest, payoffs, trade secrets, insider trading, product safety and product liability, hiring, drug testing, sexual harassment, diversity, reverse discrimination, employee productivity monitoring, Internet/computer privacy, worker safety, whistle-blowing, ethical decision-making, ethical accounting and advertising practices, environmental responsibility, down-sizing, and the conduct of multinational corporations. These are just some of the many topics raised in this versatile text. Enhanced by many new case studies, questions for discussion, and valuable bibliographies, "Business Ethics" focuses on the issues that will confront decision-makers well into the new century.

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